2014 Regional Distribution

Cosmetic Procedures appear in bold

COSMETIC SURGICAL PROCEDURES	2014 TOTAL PROCEDURES	Region 1	Region 2	Region 3	Region 4	Region 5
Breast augmentation (augmentation mammaplasty)	286,254	15% 41,804	17% 48,839	16% 45,736	16% 46,915	36% 102,960
Breast implant removals (augmentation patients only)	23,774	20% 4,770	17% 3,936	21% 5,035	21% 5,102	21% 4,931
Breast lift (mastopexy)	92,724	13% 11,644	15% 13,526	21% 19,339	21% 19,578	31% 28,637
Breast reduction (Aesthetic patiebts only)	41,309	16% 6,536	29% 11,944	15% 6,156	21% 8,681	19% 7,992
Breast reduction in men (gynecomastia)	26,175	32% 8,500	17% 4,431	16% 4,193	12% 3,043	23% 6,008
Buttock augmentation with fat grafting	11,505	22% 2,528	28% 3,269	21% 2,373	17% 1,900	12% 1,435
Buttock implants	1,863	15% 283	14% 258	29% 533	23% 429	19% 360
Buttock lift	3,505	24% 829	33% 1,148	18% 627	14% 507	11% 394
Calf augmentation	548	28% 156	10% 55	27% 150	12% 66	22% 121
Cheek implant (malar augmentation)	12,199	19% 2,286	9% 1,116	20% 2,389	43% 5,284	9% 1,124
Chin augmentation (mentoplasty)	18,136	23% 4,228	15% 2,656	15% 2,690	11% 1,960	36% 6,602
Dermabrasion	83,671	12% 10,365	30% 25,222	22% 18,388	12% 9,750	24% 19,946
Ear surgery (otoplasty)	22,167	19% 4,218	19% 4,259	15% 3,356	16% 3,492	31% 6,842
Eyelid surgery (blepharoplasty)	206,509	18% 37,236	14% 28,169	22% 45,211	12% 25,097	34% 70,796
Facelift (rhytidectomy)	128,266	20% 25,651	12% 14,900	23% 29,227	14% 18,376	31% 40,112
Forehead lift	42,119	16% 6,606	13% 5,680	17% 7,331	19% 8,085	34% 14,417
Hair transplantation	15,778	10% 1,547	10% 1,533	12% 1,831	46% 7,335	22% 3,532
Lip augmentation (other than injectable materials)	26,025	27% 6,966	17% 4,349	16% 4,251	20% 5,236	20% 5,223
Lip reduction	777	18% 139	35% 272	19% 148	15% 115	13% 103
Liposuction	210,552	17% 36,674	13% 27,100	23% 48,449	15% 32,316	31% 66,013
Lower body lift	7,779	30% 2,309	16% 1,225	11% 847	21% 1,620	23% 1,778
Neck lift	55,173	19% 10,411	12% 6,593	22% 11,915	15% 8,380	32% 17,874
Nose reshaping (rhinoplasty)	217,124	29% 63,652	14% 29,943	12% 26,797	18% 39,245	26% 57,487
Pectoral implants	1,054	16% 166	10% 110	28% 296	18% 187	28% 295
Thigh lift	9,129	25% 2,244	16% 1,426	14% 1,304	20% 1,786	26% 2,369
Tummy tuck (abdominoplasty)	117,158	20% 22,947	18% 21,014	17% 20,244	17% 19,527	29% 33,426
Upper arm lift	16,205	29% 4,672	14% 2,246	21% 3,407	14% 2,224	23% 3,656
TOTAL COSMETIC SURGICAL PROCEDURES	1,677,478	19% 319,367	16% 265,219	19% 312,223	16% 276,236	30% 504,433

COSMETIC MINIMALLY-INVASIVE PROCEDURES	2014 TOTAL PROCEDURES	Region 1	Region 2	Region 3	Region 4	Region 5
Botulinum toxin type A (Botox®, Dysport®)***	6,673,608	20% 1,315,872	13% 897,686	24% 1,577,100	14% 947,671	29% 1,935,279
Cellulite treatment (e.g., Velosmooth®, Endermology)	29,243	22% 6,509	23% 6,670	20% 5,899	11% 3,232	24% 6,933
Chemical peel	1,250,059	25% 310,887	15% 189,244	20% 244,998	9% 111,522	31% 393,408
Intense pulsed light (IPL)	621,724	27% 167,789	15% 95,860	18% 112,454	9% 55,783	31% 189,838
Laser hair removal	1,112,046	17% 192,869	13% 145,316	21% 235,716	15% 172,337	33% 365,808
Laser skin resurfacing	543,731	20% 109,303	22% 120,595	16% 87,211	10% 54,453	32% 172,169
Laser treatment of leg veins	207,790	25% 51,054	11% 21,957	16% 33,355	11% 23,209	38% 78,215
Microdermabrasion	881,905	25% 223,346	19% 170,870	21% 184,870	12% 103,332	23% 199,487
Sclerotherapy	323,609	16% 50,727	12% 37,922	21% 68,807	37% 119,244	14% 46,909
Soft tissue fillers	2,301,673	29% 664,118	13% 297,551	19% 427,877	11% 247,708	29% 664,419
Calcium hydroxylapatite (e.g., Radiesse®)	257,953	33% 84,938	15% 39,139	19% 49,458	15% 38,981	18% 45,437
Collagen	22,049	50% 11,121	7% 1,479	17% 3,654	12% 2,579	15% 3,216
Fat	67,609	17% 11,404	19% 12,812	24% 16,161	8% 5,268	32% 21,964
Hyaluronic acid (e.g., Juvederm Ultra®, Juvederm Ultra Plus®, Perlane®, Restylane®, Prevelle Silk®)	1,802,247	30% 537,365	12% 213,577	18% 332,047	8% 151,741	31% 567,517
Polylactic acid (Sculptra®)	134,471	12% 16,312	22% 29,617	15% 20,618	36% 48,012	15% 19,912
Polymethyl-methacrylate microspheres (e.g., Artefill)	17,344	17% 2,978	5% 927	34% 5,939	6% 1,127	37% 6,373
COSMETIC MINIMALLY-INVASIVE PROCEDURES	13,945,388	22% 3,092,474,	14% 1,983,671	21% 2,978,287	13% 1,838,491	29% 4,052,465
TOTAL COSMETIC PROCEDURES	15,622,866	22% 3,411,841	14% 2,248,890	21% 3,290,510	14% 2,114,727	29% 4,556,898

All values are projected.

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New England (CT, ME, MA, NH, RI, VT) Middle Atlantic (NJ, NY, PA)



East North Central (IL, IN, MI, OH, WI)
West North Central (IA, KS, MN, MO, NE, ND, SD)



South Atlantic (DE, DC, FL, GA, MD, NC, SC, VA, WV)



East South Central (AL, KY, MS, TN) West South Central (AR, LA, OK, TX)



Mountain (AZ, CO, ID, MT, NV, NM, UT, WY)
Pacific (AK, CA, HI, OR, WA)

^{***}Botulinum toxin type A numbers are of anatomic sites injected.