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2008 Cosmetic Surgery Gender Distribution

Male

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ve procedures in bold.	2008 Total procedures	2008 TOTAL MALE	MALE PATIENTS		
			% OF PROCEDURES	% CHANGE 2008 vs. 2000	% CHANGE 2008 vs. 2007
COSMETIC SURGICAL PROCEDURES					
Breast augmentation (Augmentation mammaplasty)	307,230	0	0%	-	-
Breast implant removals (Augmentation patients only)	20,967	0	0%	-	-
Breast lift (Mastopexy)	92,461	0	0%	-	-
Breast reduction in men (Gynecomastia)	17,902	17,902	100%	-12%	-16%
Buttock implants	853	113	13%	*	-16%
Buttock lift	3,554	261	7%	444%	5%
Calf augmentation	247	149	60%	*	-30%
Cheek implant (Malar augmentation)	8,828	2,647	30%	59%	11%
Chin augmentation (Mentoplasty)	14,117	7,242	51%	-20%	-7%
Dermabrasion	78,954	10,672	14%	-25%	11%
Ear surgery (Otoplasty)	29,434	11,670	40%	-32%	1%
Eyelid surgery (Blepharoplasty)	221,398	31,180	14%	-46%	-11%
Facelift (Rhytidectomy)	112,933	10,363	9%	-32%	-4%
Forehead lift	42,063	4,718	11%	-63%	-4%
Hair transplantation	17,580	12,659	72%	-69%	-5%
Lip augmentation (other than injectable materials)	20,728	872	4%	276%	-8%
Liposuction	245,138	27,100	11%	-48%	-17%
Lower body lift	9,286	823	9%	298%	7%
Nose reshaping (Rhinoplasty)	279,218	74,917	27%	-50%	1%
Pectoral implants	1,335	1,335	100%	*	203%
Thigh lift	9,088	461	5%	110%	0%
Tummy tuck (Abdominoplasty)	121,653	4,786	4%	109%	-15%
Upper arm lift	14,059	299	2%	-	-1%
TOTAL COSMETIC SURGICAL PROCEDURES	1,669,026	220,169	13%	-44%	-5%
COSMETIC MINIMALLY-INVASIVE PROCEDURES					
Botox®**	5,014,446	313,714	6%	233%	6%
Cellulite treatment	36,858	4,942	13%	25911%	-2%
Chemical peel	1,048,577	86,371	8%	-57%	2%
Laser hair removal	891,712	174,491	20%	31%	-1%
Laser skin resurfacing	400,262	49,345	12%	129%	17%
Ablative	103,394	-	-	-	-
Non-ablative	296,868	-	-	-	-
Laser treatment of leg veins	222,047	26,889	12%	28%	4%
Microdermabrasion	841,733	174,184	21%	102%	-5%
Sclerotherapy	375,328	5,404	1%	-80%	1%
Soft Tissue Fillers	1,593,632	65,294	4%	30%	2%
Calcium hydroxylapatite (Radiesse™)	179,489	11,937	7%	*	-1%
Collagen	178,899	7,611	4%	-84%	4%
Porcine/bovine-based (Evolence, Zyderm, Zyplast)	33,563	-	-	-	-
Human-based (Cosmoderm, Cosmoplast, Cymetra, Fascian)	145,336	-	-	-	-
Fat	46,218	3,003	6%	-23%	0%
Hyaluronic acid (Hylaform®, Hylaform Plus®, Restylane®, Juvederm™, Perlane®, Captique®)	1,109,373	31,220	3%	*	2%
Polylactic acid (Sculptra™)	79,653	11,523	14%	*	6%
TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES	10,424,595	900,634	9%	42%	2%

All figures are projected.

Due to rounding male and female totals may not equal procedure total

^{*} Data unavailable.

^{**} Botox® numbers are of anatomic sites injected.