



AMERICAN SOCIETY OF
PLASTIC SURGEONS

2007 Regional Distribution

Cosmetic Procedures

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Region 1:

New England (CT, ME, MA, NH, RI, VT)
Middle Atlantic (NJ, NY, PA)

Region 2:

East North Central (IL, IN, MI, OH, WI)
West North Central (IA, KS, MN, MO, NE, ND, SD)

Region 3:

South Atlantic (DE, DC, FL, GA, MD, NC, SC, VA, WV, PR)

Region 4:

East South Central (AL, KY, MS, TN)
West South Central (AR, LA, OK, TX)

Region 5:

Mountain (AZ, CO, ID, MT, NV, NM, UT, WY)
Pacific (AK, CA, HI, OR, WA)

Top five procedures in bold.

	2007 TOTAL PROCEDURES	Region 1		Region 2		Region 3		Region 4		Region 5	
		% OF TOTAL PROCEDURES	% OF TOTAL PROCEDURES	% OF TOTAL PROCEDURES	% OF TOTAL PROCEDURES	% OF TOTAL PROCEDURES	% OF TOTAL PROCEDURES	% OF TOTAL PROCEDURES	% OF TOTAL PROCEDURES		
COSMETIC SURGICAL PROCEDURES											
Breast augmentation (Augmentation mammoplasty)	347,524	52,372	15%	52,904	15%	59,174	17%	55,019	16%	128,055	37%
Breast implant removals (Augmentation patients only)	26,909	4,912	18%	4,442	17%	5,092	19%	5,966	22%	6,497	24%
Breast lift (Mastopexy)	104,176	14,120	14%	15,567	15%	23,038	22%	20,543	20%	30,908	30%
Breast reduction in men (Gynecomastia)	21,311	6,461	30%	3,538	17%	3,155	15%	2,417	11%	5,740	27%
Buttock implants	1,038	169	16%	128	12%	264	25%	251	24%	226	22%
Buttock lift	3,300	749	23%	990	30%	529	16%	489	15%	543	16%
CCalf augmentation	328	90	27%	35	11%	86	26%	38	12%	79	24%
Cheek implant (Malar augmentation)	7,964	1,352	17%	717	9%	1,470	18%	3,138	39%	1,287	16%
Chin augmentation (Mentoplasty)	14,933	3,617	24%	2,108	14%	2,395	16%	1,650	11%	5,163	35%
Dermabrasion	70,014	9,244	13%	20,025	29%	17,346	25%	9,610	14%	13,789	20%
Ear surgery (Otoplasty)	28,571	5,437	19%	5,979	21%	4,547	16%	4,342	15%	8,266	29%
Eyelid surgery (Blepharoplasty)	240,660	48,729	20%	32,734	14%	50,041	21%	27,686	12%	81,470	34%
Facelift (Rhytidectomy)	118,414	22,230	19%	12,813	11%	28,738	24%	17,505	15%	37,128	31%
Forehead lift	42,895	6,692	16%	5,528	13%	7,476	17%	7,751	18%	15,448	36%
Hair transplantation	18,346	1,800	10%	1,802	10%	1,913	10%	8,789	48%	4,042	22%
Lip augmentation (other than injectable materials)	23,585	6,735	29%	3,679	16%	3,726	16%	4,428	19%	5,017	21%
Liposuction	301,882	50,190	17%	42,828	14%	68,307	23%	47,620	16%	92,937	31%
Lower body lift	8,564	2,611	30%	1,338	16%	942	11%	1,891	22%	1,782	21%
Nose reshaping (Rhinoplasty)	284,960	83,539	29%	44,190	16%	37,024	13%	51,863	18%	68,344	24%
Pectoral implants	440	82	19%	51	12%	110	25%	66	15%	131	30%
Thigh lift	8,897	2,285	26%	1,475	17%	1,392	16%	1,813	20%	1,932	22%
Tummy tuck (Abdominoplasty)	148,410	26,729	18%	25,931	17%	28,053	19%	23,239	16%	44,458	30%
Upper arm lift	13,997	3,806	27%	2,143	15%	2,748	20%	1,813	13%	3,487	25%
TOTAL COSMETIC SURGICAL PROCEDURES	1,837,118	353,951	19%	280,945	15%	347,566	19%	297,927	16%	556,729	30%
COSMETIC MINIMALLY-INVASIVE PROCEDURES											
Botox [®] **	4,625,192	882,774	19%	628,170	14%	1,078,099	23%	634,620	14%	1,401,529	30%
Cellulite treatment	38,691	8,726	23%	8,948	23%	7,676	20%	4,366	11%	8,975	23%
Chemical peel	1,024,788	238,613	23%	170,867	17%	198,057	19%	96,981	9%	320,270	31%
Laser hair removal	905,940	160,652	18%	121,805	13%	187,412	21%	139,539	15%	296,532	33%
Laser skin resurfacing	347,255	75,233	22%	77,182	22%	53,326	15%	33,747	10%	107,767	31%
Laser treatment of leg veins	209,630	52,481	25%	22,322	11%	35,401	17%	21,025	10%	78,401	37%
Microdermabrasion	896,505	229,534	26%	175,086	20%	181,299	20%	101,732	11%	208,854	23%
Sclerotherapy	383,717	58,549	15%	48,198	13%	82,161	21%	140,239	37%	54,570	14%
Soft Tissue Fillers											
Calcium hydroxylapatite (Radiesse [™])	176,261	56,426	32%	26,391	15%	35,450	20%	26,163	15%	31,831	18%
Collagen	174,290	78,582	45%	13,926	8%	26,475	15%	19,127	11%	36,180	21%
Fat	46,690	8,748	19%	8,726	19%	11,536	25%	3,688	18%	13,999	30%
Hyaluronic acid (Hylaform [®] , Hylaform Plus [®] , Restylane [®] , Juvederm [™])	1,050,722	309,742	29%	115,200	11%	189,639	18%	83,950	8%	352,191	34%
Poly(lactic acid) (Sculptra [™])	75,511	9,644	13%	17,496	23%	12,097	16%	26,348	35%	9,926	13%
Polymethyl-methacrylate microspheres (Artefill [®])	2,755	654	24%	364	13%	490	18%	414	15%	0	0%
TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES	9,957,947	2,170,358	22%	1,434,681	14%	2,099,118	21%	1,331,932	13%	2,921,025	29%
TOTAL COSMETIC PROCEDURES	11,795,065	2,524,309	21%	1,715,626	15%	2,446,684	21%	1,629,859	14%	3,477,754	29%

All figures are projected.

** Botox[®] numbers are of anatomic sites injected.