

2005 Regional Distribution

Cosmetic Procedures



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Region 1:

New England (CT, ME, MA, NH, RI, VT)
 Middle Atlantic (NJ, NY, PA)

Region 2:

East North Central (IL, IN, MI, OH, WI)
 West North Central (IA, KS, MN, MO, NE, ND, SD)

Region 3:

South Atlantic (DE, DC, FL, GA, MD, NC, SC, VA, WV, PR)

Region 4:

East South Central (AL, KY, MS, TN)
 West South Central (AR, LA, OK, TX)

Region 5:

Mountain (AZ, CO, ID, MT, NV, NM, UT, WY)
 Pacific (AK, CA, HI, OR, WA)

Top five procedures in bold.

	REGION 1		REGION 2		REGION 3		REGION 4		REGION 5		
	2005 TOTAL PATIENTS	TOTAL	% OF PATIENTS	TOTAL	% OF PATIENTS	TOTAL	% OF PATIENTS	TOTAL	% OF PATIENTS	TOTAL	% OF PATIENTS
COSMETIC SURGICAL PROCEDURES											
Breast augmentation (Augmentation mammoplasty)	291,350	26,130	9%	43,212	15%	80,067	27%	64,425	22%	99,293	34%
Breast implant removals (Augmentation patients only)	24,694	3,089	13%	3,915	16%	4,239	17%	7,657	31%	8,094	33%
Breast lift (Mastopexy)	92,740	11,845	13%	10,422	11%	23,148	25%	19,042	21%	23,435	25%
Breast reduction in men (Gynecomastia)	16,275	3,625	22%	3,165	19%	2,902	18%	2,980	18%	3,087	19%
Buttock implants	542	122	23%	117	22%	90	17%	111	20%	87	16%
Buttock lift	5,193	1,552	30%	1,615	31%	603	12%	718	14%	506	10%
Calf augmentation	337	56	17%	45	13%	52	15%	61	18%	114	34%
Cheek implant (Malar augmentation)	9,326	517	6%	676	7%	959	10%	4,425	47%	2,002	21%
Chin augmentation (Mentoplasty)	15,161	2,848	19%	2,522	17%	3,222	21%	2,085	14%	4,919	32%
Dermabrasion	69,359	2,335	3%	25,324	37%	10,629	15%	6,097	9%	20,392	29%
Ear surgery (Otoplasty)	27,993	4,834	17%	8,273	30%	4,141	15%	5,335	19%	6,766	24%
Eyelid surgery (Blepharoplasty)	230,697	29,829	13%	35,509	15%	49,466	21%	44,897	19%	77,860	34%
Facelift (Rhytidectomy)	108,955	12,394	11%	18,178	17%	19,233	18%	18,407	17%	36,026	33%
Forehead lift	55,518	4,005	7%	7,491	13%	11,802	21%	10,599	19%	15,981	29%
Hair transplantation	47,462	4,554	10%	451	1%	405	1%	26,362	56%	15,543	33%
Lip augmentation (other than injectable materials)	25,878	10,207	39%	2,402	9%	5,447	21%	2,628	10%	3,415	13%
Liposuction	323,605	51,327	16%	36,289	11%	68,166	21%	79,491	25%	117,082	36%
Lower body lift	8,696	2,023	23%	1,851	21%	885	10%	2,576	30%	1,348	16%
Nose reshaping (Rhinoplasty)	298,413	58,084	19%	53,183	18%	50,428	17%	60,666	20%	57,768	19%
Pectoral implants	206	25	12%	25	12%	30	15%	35	17%	71	34%
Thigh lift	9,533	1,623	17%	2,136	22%	1,285	13%	2,618	27%	2,197	23%
Thread lift	4,197	414	10%	735	18%	926	22%	855	20%	1,216	29%
Tummy tuck (Abdominoplasty)	134,746	20,805	15%	28,501	21%	25,245	19%	25,372	19%	27,538	20%
Upper arm lift	11,873	2,066	17%	2,463	21%	2,450	21%	2,158	18%	2,476	21%
Vaginal rejuvenation	793	132	17%	150	19%	98	12%	107	13%	293	37%
TOTAL COSMETIC SURGICAL PROCEDURES	1,813,542	254,441	14%	288,650	16%	365,918	20%	389,707	21%	527,509	29%
COSMETIC MINIMALLY-INVASIVE PROCEDURES											
Botox**	3,839,387	484,184	13%	770,270	20%	518,634	14%	617,119	16%	1,438,519	37%
Cellulite treatment	43,296	6,490	15%	12,808	30%	5,741	13%	8,007	18%	5,781	13%
Chemical peel	1,033,581	246,439	24%	162,793	16%	296,352	29%	109,519	11%	212,156	21%
Laser hair removal	782,732	174,547	22%	145,295	19%	137,269	18%	83,838	11%	281,152	36%
Laser skin resurfacing	271,418	30,891	11%	102,521	38%	18,534	7%	21,731	8%	96,452	36%
Laser treatment of leg veins	155,235	44,030	28%	19,462	13%	11,383	7%	8,826	6%	69,782	45%
Microdermabrasion	837,711	138,763	17%	108,640	13%	147,315	18%	139,153	17%	246,520	29%
Sclerotherapy	589,768	63,514	11%	61,305	10%	78,492	13%	274,001	46%	148,344	25%
Soft tissue fillers											
Calcium hydroxylapatite (Radiesse™, formerly Radiance™)	66,182	18,162	27%	16,517	25%	17,742	27%	5,364	8%	8,802	13%
Collagen	220,632	129,048	58%	14,501	7%	19,816	9%	8,763	4%	32,233	15%
Fat	48,960	6,554	13%	10,886	22%	7,025	14%	5,129	10%	15,927	33%
Hyaluronic acid (Hylaform®, Hylaform Plus®, Restylane®)	489,554	203,004	41%	43,236	9%	68,553	14%	51,540	11%	109,677	22%
Polylactic acid (Sculptra™)	46,732	2,025	4%	15,732	34%	5,574	12%	18,311	39%	9,150	20%
TOTAL COSMETIC MINIMALLY-INVASIVE PROCEDURES	8,425,188	1,547,651	18%	1,483,966	18%	1,332,430	16%	1,351,301	16%	2,674,495	32%
TOTAL COSMETIC PROCEDURES	10,238,730	1,802,092	18%	1,772,616	17%	1,698,348	17%	1,741,008	17%	3,202,004	31%

All figures are projected.
 ** Botox® numbers are of anatomic sites injected.