

WINTER SKINCARE TIPS

As you bundle up for the cold, don't forget to give your skin some love, too! Check out these essential winter skincare tips:

EXFOLIATE



Get rid of dead skin and dullness by using a gentle scrub twice a week.

REDUCE RETINOIDS



This ingredient can make dry skin drier. Apply just a few times a week rather than every day.

ADD HYALURONIC ACID



It hydrates from within. Include a moisturizer or serum with this ingredient to banish dry skin.

MASK UP



A moisturizing mask will boost your skin's moisture content and calm any signs of sensitivity.

SPF ALWAYS



Sun reflecting off snow and cold but bright days can leave you sunburned. Use an SPF 30+ all year round.

