



# 2025

## Corporate Support PROSPECTUS



AMERICAN SOCIETY OF  
PLASTIC SURGEONS<sup>®</sup>



THE PLASTIC SURGERY  
FOUNDATION<sup>™</sup>

# 2025 CORPORATE SUPPORT

## January

Jan. 25 – Essentials of Leadership (Jan. 25-Oct. 12)  
ASPS Accelerator Program  
Insights from Industry  
Podcasts

## February

Feb. 5 – AzSPS Feb. Bi-Monthly Meet Up  
Feb. 6-8 – WPS Symposium  
Feb. 28-March 2 – Spring Meeting

## March

Resident Match Day Campaign  
(runs Feb. 21-March 21)  
March 6-9 – MWSPS Annual Meeting  
March 10 – NYRSPS Annual Residents Night  
March 14-15 – Plastic Surgery Coding Workshop

## April

April 2– AzSPS April Bi-Monthly Meet Up  
April 3-5 – ASPSPS Presents: The Global Plastic Surgery Congress

## June

June 4 - AzSPS June Bi-Monthly Meet Up  
Secure PSTM Branding!

## July

July 7-9 – Advocacy Summit

## August

Aug. 6 - AzSPS Semi-Annual Membership Meeting

## September

TBD – Oral Board Preparation Course  
Perfect time for an Insights from Industry webinar!

## October

Oct. 9-12 – Plastic Surgery the Meeting (PSTM)  
Oct. 1 - AzSPS October Bi-Monthly Meet Up  
Oct. 15 – BRA Day

## November

Nov. 22 - NYRSPS Annual Meeting

## Future Plastic Surgery The Meeting (PSTM) Dates

Oct. 15-18, 2026 – Houston, Texas  
Sept. 16-19, 2027 – Baltimore, Maryland  
Oct. 12-15, 2028 – Los Angeles, California  
Sept. 27-30, 2029 – Orlando, Florida  
Sept. 19-22, 2030 – Phoenix, Arizona  
Oct. 16-19, 2031 – Boston, Massachusetts  
Sept. 30-Oct. 3, 2032 – Anaheim, California  
Oct. 13-16, 2033 – Indianapolis, Indiana

### NOTES:

- 1. All opportunities which include dissemination of marketing materials generated by corporate partners must be approved by the ASPS Advertising Committee before they can be shared with the ASPS membership.*
- 2. Opportunities outlined in this prospectus are up to date as of the printing of this booklet. ASPS reserves the right to make adjustments to these opportunities at any time.*
- 3. ASPS would like to hear your ideas! Let us know if you are looking for a specific way to connect with our membership and we can work together to identify possible opportunities!*

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# AREAS OF SUPPORT

## Focus on Members



### Affiliated and Managed Organizations of ASPS

ASPS has worked to expand and deepen its connections in the Plastic Surgery space and, in doing so, has brought on several affiliated and managed organizations. Working as a partner, ASPS helps each organization ensure they have a successful program year after year by leveraging ASPS experience and staff.

#### Affiliated Organizations

- *Arizona Society of Plastic Surgeons (AzSPS)*
- *International Society of Plastic Regenerative Surgeons (ISPRES)*
- *Migraine Surgery Society (MSS)*
- *Mountain West Society of Plastic Surgeons (MWSPS)*
- *Virginia Society of Plastic Surgeons (VASPS)*

#### Managed Organizations

- *International Confederation of Plastic Surgery Societies (ICOPLAST)*
- *New York Regional Society of Plastic Surgeons (NYRSPS)*



### Clinical Meetings

Clinical Meetings created and hosted by ASPS provide quality accredited education to practicing physicians, residents, medical students and allied health professionals. ASPS is the trusted source for the most leading-edge, scientifically-sound and diverse educational programming within the plastic surgery specialty.



### Practice Management

Successfully operating a plastic surgery practice demands that both surgeons and staff be open to continuous change, innovation and improvement to stay competitive in an ever-shifting marketplace. ASPS and The PSF support plastic surgeons and all allied health professionals in the fluctuating landscape of practice management.



### Wellness

ASPS Wellness initiatives are specifically targeted to help combat the rising epidemic of physician burnout. Unlike stress, burnout does not allow a physician to take a few days off to “recharge their batteries.” Instead, lifestyle and practice change is ultimately required to return a physician to peak performance. Burnout has been linked to lower quality of care, higher medical error rates, lower patient satisfaction rates and higher malpractice risk. We seek to change that through ASPS Wellness Initiatives.



### Women Plastic Surgeons

The WPS Forum empowers female plastic surgeons within the Society through networking, education, advocacy and mentoring. The WPS forum works to promote female plastic surgeons and increase their involvement within both organized medicine and plastic surgery as a whole while simultaneously advancing the mission of ASPS.

# AREAS OF SUPPORT



## *Focus on Members*



### **ASPS Global Partners**

ASPS has almost 3,300 international members from 105 different countries. ASPS has signed formal agreements (Memorandum of Understanding) with national plastic surgery societies around the world that have achieved a high standard in plastic surgery.

This agreement provides for mutual recognition of standards, governance and ethics; and acknowledges the eligibility of all members of each National Society to join the other as an International Member.

Our societies are entering with a spirit of mutual cooperation and sharing of information, acknowledging that each country wishes to participate jointly in improving standards and cooperation by plastic surgical organizations around the world.

## *Focus on Patients*



### **Patient Safety**

ASPS is in a unique position to leverage data generated by our surgeons in order to identify opportunities for the advancement of patient safety within the specialty. ASPS education and initiatives use this data to create effective programming that positively impacts patient outcomes.



### **Public**

ASPS is dedicated to providing timely and accurate educational opportunities for the public regarding reconstructive and aesthetic plastic surgery procedures. From patient education products to general education, ASPS works to ensure that potential plastic surgery patients are informed about their opportunities and choices before making decisions.

# AREAS OF SUPPORT



## Focus on the Future



### Residents

Residency comes with the unique challenge of focusing on clinical education and training while preparing to launch a practice. ASPS helps residents through residency and onto a successful career.



### The Plastic Surgery Foundation

The Plastic Surgery Foundation supports the research and international activities of ASPS members. The PSF works alongside ASPS to support innovative ideas, teach researchers how to articulate the relevancy, impact and possibilities of those ideas, bring the right people together so that tested and meaningful ideas can reach the marketplace and assist volunteers as they take those new ideas along with tried-and-true procedures to all corners of the world.



### Research

The PSF is committed to advancing high-quality clinical and health services research that promotes evidence-based medicine in plastic surgery. Through clinical trials, registries, research grants, awards, scholarships and fellowships, The PSF is designed to be the leading facilitator of evidence-based medicine with a focus on improving quality of care and patient safety.



### Advocacy

Advocacy is a top priority for the American Society of Plastic Surgeons, and PlastyPAC plays an integral role in our advocacy efforts. It allows the society to support, educate and influence federal candidates who support the public policy goals of ASPS.



### Digital Reach

The ASPS Education Network (ASPS EdNet) is a centralized, interactive educational website, created by surgeons for surgeons. ASPS University provides virtual courses for plastic surgeons and other medical professionals on both practice management and clinical topics. The *Enhance Your Practice* podcast serves as an educational appetizer for plastic surgeons and office professionals looking for practice management information on the go. The *Plastic Surgery Hotseat* is a clinical podcast featuring controversial topics or differing opinions on procedural paths.

In addition, ASPS provides a number of webinars and virtual meetings, extending its digital outreach to thousands of plastic surgeons around the world.

# FOCUS GROUP

This is the ultimate advisory board opportunity for any company focused on products for plastic surgeons. How valuable would it be for you to spend one dedicated hour with key experts and opinion leaders in plastic surgery? A PSF Industry Focus Group offers the opportunity to not only have in-depth discussions with 6-10 plastic surgeon thought leaders, but also to receive unbiased feedback on the topic of your choice.

## **The Focus Groups are ideal for:**

- Start-up companies with a product developed to serve the plastic surgery field
- Plastic surgery industry partners with an innovative product or idea for a product not yet on the market
- Any company wishing for unbiased feedback about current or planned products or future product ideas

A dedicated PSF staff member will work with you to ensure your session is tailored to meet the specific goals of your company and a session moderator will help you achieve a productive, beneficial session. As an added benefit, all proceeds from the Industry Focus Group Sessions go directly to support research funded by The Plastic Surgery Foundation. Your participation supports the research efforts of our Society, while providing you with high-level input from the ASPS community.

## **PSF INDUSTRY FOCUS GROUP:**

### **In Person Focus Group: \$17,500**

ASPS provides:

- A 60-minute focus group
- Six (6) to ten (10) ASPS key opinion leaders in your target market for a 60-minute focus group
- An expert moderator to guide the conversation (optional)
- An AV-equipped space
- Inclusion of a non-disclosure agreement for participants (optional)\*

### **Virtual Focus Group: \$12,500**

ASPS provides:

- A 45-minute focus group
- Six (6) to ten (10) ASPS key opinion leaders in your target market for a 45-minute focus group
- An expert moderator to guide the conversation (optional)
- A Zoom meeting room
- Inclusion of a non-disclosure agreement for participants (optional)\*

### **Add-on Options:**

**Additional 30-minutes: \$5,000**

**Survey/Pre-Work with up to seven questions: \$2,500\*\***

**Mail samples/concepts to participants: \$3,500\*\*\***

*\*Supporter provides their NDA and ASPS staff review to ensure it aligns with ASPS policies*

*\*\*ASPS to send sponsor-developed and/or ASPS-developed survey/pre-work.*

*\*\*\*ASPS to obtain consent from members to share address information.*

# REGISTRIES AND CLINICAL STUDIES

The Plastic Surgery Foundation (PSF) and American Society of Plastic Surgeons (ASPS) are facilitating evidence-based medicine and quality improvement by bringing together plastic surgeons, other specialists, and government leaders who seek to answer important questions that can best be addressed through broad registry participation. The Plastic Surgery Registries Network (PSRN), the registry suite of ASPS/PSF, has been actively collecting plastic surgery data since 2002. The program has evolved more than 20 years from one registry to five registries, now collecting data on plastic surgery procedures, outcomes, devices, and rare diseases. The goal of the PSRN is to help plastic surgeons identify safe, effective treatments for their patients. PSRN registries also provide a means for quality reporting and practice improvement activities.

## Opportunities Currently Exist to Support the Following ASPS/PSF Registries



The Plastic Surgery Registries Network (PSRN) is the registry suite of ASPS/PSF that has been actively collecting plastic surgery data since 2002. PSRN empowers practices to make data-driven improvements to outcomes by collecting and compiling data on fat grafting, breast implants and other plastic surgery procedures.



Tracking Operations & Outcomes for Plastic Surgeons (TOPS) is a HIPAA compliant, secure and confidential national database of plastic surgery procedures and outcomes. Launched in 2002, this evidence-based tool provides the ability to efficiently follow patients over time and was designed to assist plastic surgeons with clinical decision making and practice improvement by identifying clinical strengths and areas needing improvement on an individual level with national benchmarking. TOPS contains more than 1.5 million plastic surgery procedures with nearly 20 years in clinical use. All ASPS members and candidates for membership who practice in the U.S. are encouraged to participate in the TOPS program.



The Patient Registry and Outcomes For breast Implants and anaplastic large cell Lymphoma etiology and Epidemiology (PROFILE) Registry is a collaboration between ASPS, The PSF, and the FDA to better understand the role of breast implants in the etiology of anaplastic large cell lymphoma (ALCL) in order to determine whether an association exists between the device and the disease.



A commitment to safety and better patient outcomes is the very bedrock of our specialty. The Plastic Surgery Foundation has developed The National Breast Implant Registry (NBIR) in collaboration with the FDA and breast implant device manufacturers to help advance that commitment. The NBIR is a quality improvement initiative and safety surveillance registry that collects clinical, procedural and outcomes data at the time of operation and any subsequent reoperations for all U.S. patients receiving breast implants.



General Registry for Autologous Fat Transfer (GRAFT) is a web accessible database for tracking procedures and outcomes of fat grafting performed for aesthetic or reconstructive indications. All board-certified plastic surgeons within the U.S. and ASPS members in Brazil and Canada are eligible to participate. Data collected in GRAFT provides insight into safety and efficacy of fat grafting procedures and can be used for physician benchmarking and quality improvement activities. The collective data in GRAFT will lead to discovery of new trends, improve patient outcomes and have a broad impact on the future regulatory decisions. GRAFT collects clinical, procedural and outcomes data at the time of operation and any subsequent reoperations for all U.S. patients receiving breast implants.

## Corporate Support Opportunities

Opportunities available for collaboration and sponsorship. Contact us if you are interested in learning more.



# RESEARCH SCHOLARSHIPS AND AWARDS



The Plastic Surgery Foundation (PSF) supports investigators from the beginning of their careers, during residency, on up to well-established plastic surgeons by offering a comprehensive research grant program focused entirely on advancing innovation and clinical practice in plastic surgery. The PSF offers research and training grants ranging from \$10,000 to \$50,000. Every year, The PSF receives between 125 and 150 applications requesting more than \$3 million dollars in funding for clinically relevant research and training. Support from corporate partners would increase the number of worthwhile requests that could be funded.

Here are some of the incredible research and training opportunities currently offered for plastic surgery residents, fellows and established plastic surgeons. The PSF welcomes the opportunity to collaborate with corporate partners on these or other worthy research and training initiatives.

## **PSF Aesthetic Plastic Surgery Research Grant**

The PSF Aesthetic Plastic Surgery Research Grant is intended to support plastic surgeons in pursuing research in aesthetic/cosmetic plastic surgery.

Proposals should address aesthetic/cosmetic research topics and include focused research questions. The goals of the research may range from pilot projects to collect preliminary data to support larger future grant proposals, up to more advanced research questions that may lead to findings and results to have a more immediate impact on patient care. The PSF encourages new research concepts and novel ideas. Subject areas may include but are not limited to the following most common contemporary procedures in aesthetic plastic surgery: breast augmentation, liposuction, nose reshaping, eyelid surgery, tummy tuck and facelift.

***Current Amount & Duration: Up to \$25,000 for one year pilot projects***

## **PSF Directed Research Grant - Breast Implant Safety**

Studies designed to assess breast implant safety, including local and systemic complications and illnesses related to breast implants, will be considered. Proposals that examine implant surveillance techniques and imaging are also invited. Basic, translational and clinical research studies are all within scope. Applications will be evaluated based upon the importance of the study question, soundness of study design, demonstration of study feasibility through preliminary/pilot data, the quality of the investigator team and use of appropriate statistical and analytic methods.

***Current Amount & Duration: Up to \$50,000 for projects up to two years***

## **Research Fellowships**

The purpose of the Research Fellowship Grant is to encourage research and academic career development in plastic surgery. This grant is for salary support only for a Resident or Fellow to obtain training and experience in research, under the guidance of an experienced mentor. The application must describe a structured research training plan, in addition to a research project. Only already funded research projects will be considered.

***Amount & Duration: Up to \$50,000 for one year to be used for salary support only***

# RESIDENT RESEARCH

## March 21, 2025



### THE PLASTIC SURGERY FOUNDATION MATCH DAY CAMPAIGN

#### Did you know?

Did you know The Plastic Surgery Foundation has two research grant programs specifically targeted at funding residents and junior faculty? The Combined Pilot Research Grants and Pilot Research Grants programs (see: [ThePSF.org/Grants](https://ThePSF.org/Grants)) were created to provide funding for preliminary or pilot phase research projects that will grow into larger grant proposals in the future or can be carried forward into an academic career.

#### How Your Company Can Help

From Feb. 21 to March 21, 2025,, The Plastic Surgery Foundation will conduct a large fundraising campaign targeted at the American Society of Plastic Surgeons membership. Connect your brand to the excitement of Resident Match Day and the incredible opportunity of The PSF Pilot Research Grants by becoming a campaign sponsor.

#### Promotional Package | \$5,000

- Sponsor logo placed prominently at the bottom of PSF Match Day campaign emails sent to ASPS members.
- Sponsor logo linked to an external website.
- Sponsor recognized on The PSF homepage as a PSF Match Day campaign sponsor.
- Sponsor recognized in posts on various PSF and ASPS social media channels as a PSF Match Day campaign sponsors..

### SENIOR RESIDENTS KITS

#### QUARTERLY SUPPORTER BENEFITS: \$12,500 PER QUARTER

Senior Residents Kits help prepare resident surgeons for life beyond residency. The kits (one per quarter) include essential practice resources such as a complimentary subscription to CSAT, scrubs, ASPS patient education brochures and more. The sponsoring industry partner will have an exclusive opportunity to place informational inserts into the kits and ASPS will provide the sponsor with a list of senior residents.

# PLASTIC SURGERY ACCELERATOR SPONSORSHIPS

## ASPS ACCELERATOR PROGRAM



In an era marked by rapid technological advancements and global connectivity, the ability to innovate and disrupt traditional paradigms has become the lifeblood of progress. ASPS works to catalyze the exchange of ideas, foster collaboration and empower change-makers to turn their creative visions into reality. We provide a space where technology enthusiasts, investors, mentors and dreamers converge to help realize your innovative ideas and entrepreneurial drive.

The ASPS Accelerator is a multi-pronged approach to supporting the diverse needs of innovative plastic surgeons working to provide better solutions for their patients. ASPS provides the following benefits to its members:

- **Innovation & Entrepreneurship Hub** - Our hub is a dynamic platform designed to celebrate and accelerate this spirit of innovation. Whether an aspiring entrepreneur seeking inspiration, a seasoned disruptor looking for the next big thing or a curious individual eager to explore the cutting edge, this is the right place to start.
- **ASPS/MTI Accelerator Program Plastic Surgery Track** – ASPS has partnered with the world’s largest accelerator for medical device, digital health, and diagnostic companies. Driven and visionary entrepreneurial surgeons, along with dedicated residents of the American Society of Plastic Surgeons who are in the start-up or early (up to C-round funding) commercialization stages of creating a medical device, diagnostic or digital health company can apply to be one of five ASPS-sponsored companies to compete for a share of \$500,000 in cash prizes and awards through the MedTech Innovator accelerator program. In the last three years, at least one ASPS track company has placed in the top five of all MedTech Innovator competitors showcasing the incredible strength of submissions in the plastic surgery track.
- **ASPS Inventor’s Challenge at Plastic Surgery The Meeting 2025** – Hosted annually, the ASPS Inventor’s Challenge features plastic surgeon innovators showcasing their medical device inventions and vying for the title of Innovator of the Year!
- **TIDE Talks at Plastic Surgery The Meeting 2025** – The TIDE Talks are like the well-known TED Talks with a focus on technology, innovation, disruption, and entrepreneurship. They cover a wide range of topics, including new technologies, business strategies and innovative ideas that are transforming the way we live and work. The speakers may be proven visionaries outside the field of plastic surgery or possibly our own colleagues who have disrupted the industry.
- **ASPS/MedTech Innovator Plastic Surgery Track Showcase at Plastic Surgery The Meeting 2025** – The top five companies from the ASPS/MedTech Innovator are highlighted as part of Plastic Surgery The Meeting. As part of this experience, the companies take part in a showcase session outlining their innovations and plans for the future.

# PLASTIC SURGERY ACCELERATOR SPONSORSHIPS *(continued)*

## ASPS ACCELERATOR PROGRAM

ASPS invites those who are interested in spurring innovation in the plastic surgery specialty to support this incredible initiative. The opportunities below allow supporters to be seen as leaders in plastic surgery innovation as well as reap benefits including introduction to developing products and services, involvement in application selections, access to a variety of educational materials, speaking opportunities at ASPS Accelerator events, and more

### 2025 Startup Sponsor | \$25,000

- 2025 ASPS Accelerator Program Startup Sponsor logo for sponsor-developed materials.
- Recognized in select onsite, online, and print marketing for all ASPS Accelerator events.
- Recognized as a Startup Sponsor on the ASPS Innovation & Entrepreneurship Hub.
  - Sponsor logo recognition on the Hub homepage with link back to sponsor website.
  - Sponsor recognition on Hub Sponsors page which includes sponsor logo, description, link to company website, and 75-word description.
- Recognized as a Startup Sponsor for 2025 ASPS/MedTech Innovator – Plastic Surgery Track.
  - Ability for sponsor to review curated applications included in the ASPS/MedTech Innovator - Plastic Surgery Track.
  - Ability for up to two company representatives to judge applications submitted for the ASPS/MedTech Innovator – Plastic Surgery Track.
  - Formal introductions by ASPS to Plastic Surgery Track applicants of interest.
  - Opportunity to attend MedTech Innovator reception held at ADVAMED in 2025.
- Recognized as Startup Sponsor for ASPS Accelerator Programs taking place at Plastic Surgery The Meeting 2025.
  - Recognized as a supporter of the ASPS Accelerator program during TIDE Talks.
  - Recognized as a Startup Sponsor for 2025 ASPS Inventor’s Challenge.
    - One company representative may serve as a reviewer/rater of all Plastic Surgery Inventor’s Challenge applications.
      - *Opportunity to provide one, maximum 8.5in x 11in, double-sided promotional flyer for distribution at the Plastic Surgery Inventor’s Challenge session at PSTM25\*.*
      - *Formal introductions by ASPS to Plastic Surgery Inventor’s Challenge applicants of interest.*

# PLASTIC SURGERY ACCELERATOR SPONSORSHIPS

## ASPS ACCELERATOR PROGRAM

### 2025 Innovation Sponsor | \$50,000

- 2025 ASPS Accelerator Program Innovation Sponsor logo for sponsor-developed materials.
- Recognized in select onsite, online, and print marketing for all ASPS Accelerator events.
- Recognized as an Innovation Sponsor on the ASPS Innovation & Entrepreneurship Hub\*.
  - Sponsor logo recognition on the Hub homepage with link back to sponsor website.
  - Sponsor recognition on Hub Sponsors page which includes sponsor logo, description, link to company website, and 75-word description.
  - Ability for sponsor to add educational content to be featured on the Hub.
- Recognized as an Innovation Sponsor for 2025 ASPS/MedTech Innovator – Plastic Surgery Track.
  - Ability for sponsor to review curated applications included in the ASPS/MedTech Innovator - Plastic Surgery Track.
  - Ability for up to five company representatives to judge applications submitted for the ASPS/MedTech Innovator – Plastic Surgery Track.
  - Formal introductions by ASPS to Plastic Surgery Track applicants of interest.
  - Sponsor may attend the Plastic Surgery Track Selection Meeting to hear feedback from surgeon evaluation team on submitted applications and vote to decide which twelve (12) companies should move on to the live pitch round.
  - Invitation for one (1) company representative to serve as a judge for the Plastic Surgery Track live pitch event.
  - Opportunity to attend MedTech Innovator reception held at ADVAMED in 2025.
- Recognized as an Innovation Sponsor for ASPS Accelerator Programs taking place at Plastic Surgery The Meeting 2025.
  - Recognized as a supporter of the ASPS Accelerator program during TIDE Talks.
  - Recognized as an Innovation Sponsor for 2025 ASPS Inventor's Challenge.
    - *Two company representatives may serve as reviewers/raters of all Plastic Surgery Inventor's Challenge applications.*
    - *One company representative may serve as a judge as part of the live Plastic Surgery Inventor's Challenge session at PSTM25.*
    - *Opportunity to provide one, maximum 8.5in x 11in, double-sided promotional flyer for distribution at the Plastic Surgery Inventor's Challenge session at PSTM25.*
    - *Formal introductions by ASPS to Plastic Surgery Inventor's Challenge applicants of interest.*

# PLASTIC SURGERY ACCELERATOR SPONSORSHIPS

## ASPS ACCELERATOR PROGRAM

### 2025 Catalyst Sponsor | \$100,000

- 2025 ASPS Accelerator Program Catalyst Sponsor logo for sponsor-developed materials.
- Recognized in select onsite, online, and print marketing for all ASPS Accelerator events.
- Recognized as a Catalyst Sponsor on the ASPS Innovation & Entrepreneurship Hub<sup>¥</sup>.
  - Sponsor logo recognition on the Hub homepage with link back to sponsor website.
  - Sponsor recognition on Hub Sponsors page which includes sponsor logo, description, link to company website, and 75-word description.
    - Ability for sponsor to add educational content to be featured on the Hub.
- Recognized as a Catalyst Sponsor for 2025 MedTech Innovator – Plastic Surgery Track.
  - Ability for sponsor to review curated applications included in the ASPS/MedTech Innovator - Plastic Surgery Track.
  - Ability for up to five company representatives to judge applications submitted for the ASPS/MedTech Innovator – Plastic Surgery Track.
  - Receive results of full MedTech Innovator application database search for up to three topics of interest.
  - Formal introductions by ASPS and/or MedTech Innovator to applicants of interest.
  - Sponsor may attend the Plastic Surgery Track Selection Meeting to hear feedback from surgeon evaluation team on submitted applications and vote to decide which twelve (12) companies should move on to the live pitch round.
  - Invitation for three (3) company representatives to serve as judges for the Plastic Surgery Track live pitch event.
  - Ability for up to three company representatives to serve as a corporate mentor to companies of interest continuing with MedTech Innovator after the live pitch event.
  - Opportunity for two (2) company representatives to attend the invitation-only MedTech Innovator Summit.
  - Opportunity to attend MedTech Innovator reception held at ADVAMED in 2025.
- Recognized as a Catalyst Sponsor for ASPS Accelerator Programs taking place at Plastic Surgery The Meeting 2025.
  - Recognized as a supporter of the ASPS Accelerator program during TIDE Talks.
  - Opportunity for a 10-minute speaking opportunity during the ASPS/MedTech Innovator Plastic Surgery Track Showcase session<sup>§</sup>.
  - Recognized as a Catalyst Sponsor for 2025 ASPS Inventor’s Challenge.
    - Two company representatives may serve as reviewers/raters of all Plastic Surgery Inventor’s Challenge applications.
    - One company representative may serve as a judge as part of the live Plastic Surgery Inventor’s Challenge session at PSTM25.
    - Opportunity for a three-minute speaking opportunity during the Inventor’s Challenge<sup>§</sup>.
    - Opportunity to provide one, maximum 8.5in x 11in, double-sided promotional flyer for distribution at the Plastic Surgery Inventor’s Challenge session at PSTM25\*.
    - Formal introductions by ASPS to Plastic Surgery Inventor’s Challenge applicants of interest.
    - Content must be reviewed and approved by the ASPS Technology, Innovation, Disruption, and Entrepreneurship (TIDE) Committee.
    - Content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.
    - Choice of time dependent upon order of received signed agreement.

\*Content must be reviewed and approved by the ASPS Technology, Innovation, Disruption, and Entrepreneurship (TIDE) Committee.

¥Content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.

§Choice of time dependent upon order of received signed agree

# BREAST RECONSTRUCTION AWARENESS CAMPAIGN



The Breast Reconstruction Awareness (BRA) campaign is sponsored by the American Society of Plastic Surgeons (ASPS) and The Plastic Surgery Foundation (The PSF). The Breast Reconstruction Awareness Campaign educates, engages and empowers women to make the reconstruction decision that is best for them following a diagnosis with breast cancer. That involves informing women, family members, caregivers and the media that the breast cancer loop remains open until a woman is informed of breast reconstruction options.

SPONSOR BENEFITS	DIAMOND \$100,000+	GOLD \$50,000	SILVER \$25,000	BRONZE \$10,000
RECOGNIZED SPONSOR OF BRA	✓	✓	✓	✓
POSTCARDS PROMOTING BRA DAY	✓	✓	✓	
WEBSITE ADS	✓	✓		
<i>PLASTIC SURGERY NEWS (ASPS OFFICIAL NEWSPAPER WITH OVER 6K IMPRESSIONS)</i>	1 - Individual at Signing 1-Campaign Focus in Oct.	1-Campaign Focus in Oct.	1-Campaign Focus in Oct.	1-Campaign Focus in Oct.
RECOGNIZED IN <i>PSN BREAST RECONSTRUCTION</i> MAGAZINE	✓			
THEPSF.ORG BRA WEB PAGES	100 words description	50 words description	25 words description	Logo placement
PR TOOLKIT	✓	✓	✓	✓
INCLUSION IN MEDIA CAMPAIGNS	✓	✓	✓	
USE OF BRA LOGO	✓	✓	✓	✓
RECOGNITION AT PLASTIC SURGERY THE MEETING	✓	✓	✓	✓

# BREAST RECONSTRUCTION AWARENESS CAMPAIGN

(continued)

## CORPORATE SUPPORT OPPORTUNITIES

### *DIAMOND SPONSOR: \$100,000*

- Recognized as a Diamond Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Company profile in *Plastic Surgery News (PSN)* acknowledging company support of BRA Campaign in October; exclusive to Diamond Sponsors
- Company recognition on social media ads
- Recognition in Postcards
- Company will be included in two national press releases throughout: one individual company-focused release and one campaign-focused release in October; which will include all sponsors
- Quote contribution to *Plastic Surgery News* article or the *Breast Reconstruction* magazine about Breast Reconstruction Awareness Day published in October
- Recognition on ThePSF.org, the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 100-word company description
- Recognition in the BRA Day Event PR Toolkit which is available to all BRA Day event hosts and affiliates who conduct events (ASPS members and public)
- Recognition in monthly social media campaigns
- A Breast Reconstruction Awareness sponsor badge to use in your own marketing collateral
- Recognition in The PSF gallery at Plastic Surgery The Meeting
- Recognition at Breast Reconstruction Awareness events to be conducted in conjunction with Plastic Surgery The Meeting
- Right of first refusal for Breast Reconstruction Awareness event branding opportunities



# BREAST RECONSTRUCTION AWARENESS CAMPAIGN



## CORPORATE SUPPORT OPPORTUNITIES

### **GOLD SPONSOR: \$50,000**

- Recognized as a Gold Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Company recognition on social media ads
- Recognition in postcard
- Company will be included in one national campaign focused releases in October, which will include all sponsors
- Recognition on ThePSF.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 100-word company description
- Recognition in the BRA Day Event PR Toolkit which is created each year to help members conduct events (ASPS members and public)
- Recognition in monthly social media campaigns
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in The PSF gallery at Plastic Surgery The Meeting
- Recognition at Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting

### **SILVER SPONSOR: \$25,000**

- Recognized as a Silver Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Company recognition on social media ads
- Recognition in postcard sent to all ASPS members
- Company will be included in one national campaign focused releases in October, which will include all sponsors
- Recognition on ThePSF.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo and a 50-word company description
- Recognition at Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in The PSF gallery at Plastic Surgery The Meeting

### **BRONZE SPONSOR: \$10,000**

- Recognized as a Bronze Sponsor of ASPS/PSF Breast Reconstruction Awareness Campaign
- Recognition in postcard sent to all ASPS members
- Company will be included in one national campaign focused releases in October, which will include all sponsors
- Recognition on ThePSF.org the ASPS/PSF dedicated website to breast reconstruction awareness, including your company logo
- Recognition at Breast Reconstruction Awareness event to be conducted in conjunction with Plastic Surgery The Meeting
- Exclusive use of the Breast Reconstruction Awareness campaign logo for your own marketing collateral
- Recognition in The PSF gallery at Plastic Surgery The Meeting

# INSIGHTS FROM INDUSTRY



Don't wait for a meeting to share your message with ASPS members! Conduct an **Insights from Industry** webinar with ASPS to share emerging science, product updates and launches, and more. Just like an in-person symposium, your company would construct the content of the webinar but ASPS will provide the platform, facilitate the registration process, and send out emails to promote the program. In addition, the webinar is recorded and placed on our online education platform, ASPS Education Network (ASPS EdNet).

## ASPS EdNet Usage Stats

Average total logins per day: 285

Average course completion per month: 1,770

## CORPORATE SUPPORT BENEFITS

### WEBINAR: \$15,000

- ASPS marketing and promotion via email, social media, and inclusion on the ASPS website.
- Webinars are hosted on ASPS EdNet for one year.
- A full list of registrants, including email addresses, will be delivered prior to the program
- A full list of attendees, including email addresses, will be delivered post program\*.
- Evaluation results from the webinar post program.
- Recordings of the webinar are provided to the sponsor within one week of the program.
- Sponsor may select their target audience from the list below:
  - U.S. Members*
  - U.S. Resident Subscribers*
  - International Members*
  - International Resident Subscribers*
  - Office Administrators*

\*Registrants and attendees lists will only include information of those who have provided explicit consent for the sharing of their information with corporate partners. All sponsor produced creatives must be approved by the ASPS Advertising Committee.

# NEW YORK REGIONAL ANNUAL MEETING 2025



**Saturday, November 22, 2025 | New York, NY**

**Audience:** New York Board-Certified Plastic Surgeons, Residents, Allied Health Professionals, and Plastic Surgery Office Professionals

**Expected Attendance:** 150

*Please be advised that the below pricing will remain in effect until Friday, September 5, 2025. After this date, prices are subject to an increase by 20%. We encourage you to take advantage of the current rates before the adjustment takes place.*

## CORPORATE SUPPORT OPPORTUNITIES

### **PLATINUM: \$10,000 (LUNCH BREAK – ONE AVAILABLE)**

- Non-CME programming during lunch – one hour speaking opportunity
- Recognition as a sponsor of lunch
- Full page front-inside or back-outside cover advertisement in the program book<sup>¥</sup>
- One skirted table in the exhibit hall with first-round priority placement<sup>¥</sup>
- 30-second advertising spot on the digital monitor
- A total of four (4) exhibitor badges
- Recognition as Platinum Sponsor on the website with company logo and 100-word Company description
- One (1) pre- and post-meeting attendee list<sup>\*</sup>
- Program flyer in registration bag given to registered attendees<sup>§</sup>
- Product sample in registration bag given to registered attendees<sup>§</sup>
- Recognition in all program materials: print, online, and on-site

### **PLATINUM: \$10,000 (MORNING BREAK – ONE AVAILABLE)**

Non-CME programming during morning break – 30-minute speaking opportunity

- Recognition as a sponsor of the morning break
- Full page front-inside or back-outside cover advertisement in the program book<sup>¥</sup>
- One skirted table in the exhibit hall with first-round priority placement<sup>¥</sup>
- 30-second advertising spot on the digital monitor
- A total of four (4) exhibitor badges
- Recognition as Platinum Sponsor on the website with company logo and 100-word Company description
- One (1) pre- and post-meeting attendee list<sup>\*</sup>
- Program flyer in registration bag given to registered attendees<sup>§</sup>
- Product sample in registration bag given to registered attendees<sup>§</sup>
- Recognition in all program materials: print, online, and on-site

# NEW YORK REGIONAL ANNUAL MEETING 2025

(continued)

## **SILVER: \$5,000**

- 30-second advertising spot on the digital monitor
- One skirted table in the exhibit hall
- A total of two (2) exhibitor badges
- Program flyer in registration folder given to registered attendees<sup>§</sup>
- One quarter-page advertisement in the program book
- Recognition as Silver Sponsor on the website with a 25-word Company description
- One (1) pre- and post-meeting attendee list\*
- Recognition in all program materials: print, online, and on-site

## **BRONZE: \$2,500**

- One skirted table in the exhibit hall
- A total of two (2) exhibitor badges
- Company listing in the printed onsite Exhibitor Directory
- One post-meeting attendee list\*

## **FACULTY DINNER SPONSORSHIP: \$6,000**

- Exclusive sponsor of the Faculty Dinner at NYRSPS (all food and beverage costs are covered by ASPS directly)
- Three-minute welcome by a company representative
- Two additional company invitations to attend the Faculty Dinner
- Company logo recognition in an email sent by ASPS inviting faculty to attend the dinner
- Recognition in all program promotional materials: print, online, onsite

## **DIGITAL ADVERTISING: \$1,500**

- 30-second digital advertisement looping on digital monitors
- Company Logo on all digital monitors

## **REGISTRATION BAG INSERT: \$1,000**

- Printed insert or product sample in registration bag
- Maximum size of the insert is 8.5 x 11-inch on 110lb cardstock
- Inserts can be double-sided

## **"KNOW BEFORE YOU GO" EMAIL: \$1,000**

- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to an external website

## **"THANK YOU" EMAIL: \$1,000**

- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to an external website
- Opportunity to add one resource item attachment to the email

To inquire about these opportunities, please contact Grace Padrón, [gpadron@plasticsurgery.org](mailto:gpadron@plasticsurgery.org).

*\*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre- and post-program attendee lists do not include street or email addresses.*

*‡ Priority placement is based on sponsorship tier and date of signed LOA.*

*§ Printed copies and product samples must be received in time for inclusion. Content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements*

# ASPS BRANDED SOCIAL MEDIA POST



Unlock unparalleled brand visibility by partnering with the American Society of Plastic Surgeons (ASPS) to leverage the power of our social media presence. Reach our engaged audience across Facebook, X, and LinkedIn with a single post for \$2,000, or maximize impact with additional repeat posts at \$1,000 each. You can even elevate your content with a minimum \$100 investment in promotion.

## ASPS AUDIENCE

ASPS has audience that are membership-focused on Facebook, X and LinkedIn. The audience is mainly composed of plastic surgeons certified by the American Board of Plastic Surgery. Additional audience demographics include plastic surgery office paraprofessionals and administrators.

### *Audience Size:*

- Facebook: Followers - 8,958
- X: Followers - 3,506
- LinkedIn: Followers - 31,968

### *Organic Post Averages:*

- Facebook: Daily Impressions - 263 (2023)
- X: Daily Impressions - 499 (2023)
- LinkedIn: Daily Impressions - 373 (2023)

## OPPORTUNITY OVERVIEW

We focus on Facebook, X, and LinkedIn for branded content. Instagram is currently excluded due to its patient-focused strategy.

### *Pricing:*

- Single Post: \$2,000 across all three platforms.
- Additional Posts: \$1,000 each for reposts on available dates.
- Promotion: A minimum \$100 investment is required for promoting a post.

### *Scheduling:*

- Requested posting window should be submitted to ASPS with the initial request.
- The ASPS Social Media team will review options within the window and return those options to the potential supporter.
- Final date selections must be made by the sponsor within one week.
- Specific posting times will be determined by ASPS social media staff based on experience within each platform and the ASPS audience.

### *Requirements:*

- Graphics size: 1080x1080 or 1200x628.
- All content must adhere to our Advertising Guidelines, be approved by the Advertising Committee, and be member-focused.

### *Deadlines:*

- Content must be submitted to ASPS at least two weeks before the publication date for review by the Advertising Committee and scheduling by the ASPS Social Media staff.
- Late or incomplete information may result in forfeiture of posting.

# ESSENTIALS OF LEADERSHIP

Jan. 25 – Oct. 12, 2025



## ESSENTIALS OF LEADERSHIP

building effective, influential and strategic leaders for plastic surgery

The Essentials of Leadership (EOL) program is a leadership development program for the future leaders of ASPS, The PSF and the plastic surgery specialty. As an Essentials of Leadership Sponsor, you will not only be able to demonstrate your support of the specialty, but also can form lasting relationships with the future leaders of the Society and Foundation.

### More About the 2025 EOL Program

EOL builds the knowledge and skills to be an effective leader by covering topics like Crucial Conversations & Giving Feedback, Coaching & Counseling Skills for Leaders, Situational Leadership, and Holding Strategic meetings. The 2025 program will also feature a collaboration with Stanford University School of Business and feature leading experts on topics such as Organizational Behavior, Negotiation, Finance/Investments, Diversity, Equity, and Inclusion, and Strategic Management. The program will be a mix of in-person and virtual sessions featuring inspiring talks from leaders in various fields, group collaboration, and social activities to provide an unforgettable educational and networking experience. This year's cohort is expected to include 32 board-certified plastic surgeon leaders.

### *EOL Tentative Timeline (Dates May Change)*

- Saturday, Jan. 25, 2025 - Virtual Kick-Off Meeting
- Friday - Sunday, April 25-27, 2025 - In-Person in Aurora, CO at University of Colorado Anschutz Medical Campus
- Saturday, June 7, 2025 - Virtual Meeting
- Friday - Sunday, July 18-20, 2025 - In-person in Chicago, IL at Lurie Children's Hospital
- Saturday, Sept. 13, 2025 - Virtual Meeting
- Oct. 9-12, 2025 - PSTM25 - Graduation Dinner/ Reception

### *Essentials of Leadership 2025 Sponsor | \$20,000 (Limited to four companies)*

- One company representative will attend all Essential of Leadership Sessions virtually and in-person (January 25, April 25-27, July 18-20, and Sept. 13).
- One company representative will attend all in-person networking opportunities and dinners, including PSTM25 graduation dinner/reception.
- Exclusive Sponsor of one of the Essentials of Leadership Session Dinners. EOL session dinners will be held on April 25, April 26, July 18, July 19, 2025. The selection date is dependent upon a signed agreement.
- All EOL sponsors will be verbally thanked as supporters of the program at the end of each podcast episode.
- Recognition as an Essentials of Leadership Sponsor in select promotional and program materials, including print, online, and onsite.

*\*Podcast episodes will be released as part of the ASPS Enhance Your Practice Podcast series. Selection of podcast is dependent upon order of signed agreement.*

# ESSENTIALS OF LEADERSHIP

## Jan. 25 – Oct. 12, 2025



### **Additional Branding/Sponsorship Opportunities**

Branding and additional sponsorship opportunities are available.

#### ***Essentials of Leadership 2025 Lunch Sponsorship | \$2,500 (Four available)***

- Company recognized as the sponsor for one Essentials of Leadership 2025 Lunch on either July 19, July 20, July, April 26, or April 27. The selection date is dependent upon a signed agreement.
- One (1) sponsor representative may attend lunch on the reserved day.
- Opportunity for sponsor representative to provide three-minute address to lunch attendees. (No audio/visual provided.)
- Company recognition of the sponsor in program materials, on Essentials of Leadership website, and onsite during lunch.

#### ***Essentials of Leadership 2025 Graduation Dinner/ Reception at PSTM25 | \$7,500 (Exclusive)***

- Company recognized as Exclusive Sponsor of the EOL Graduation Dinner/Reception at PSTM25.
- Two (2) sponsor representatives may attend the EOL Graduation Dinner/Reception at PSTM25.
- Company recognition of the sponsor in program materials and on Essentials of Leadership website.
- Company recognition on PSTM website where EOL Graduation Dinner/Reception is listed and onsite during dinner/reception.

#### ***Essentials of Leadership 2025 Podcast Episode Sponsor | \$5,000 per podcast episode (Six Available)***

- Buy an additional EOL podcast episode! Podcast episodes will be released as part of the ASPS Practice Management podcast. Selection of podcast is dependent upon order of signed agreement.
- Verbal recognition as EOL Sponsor at the beginning and end of one EOL podcast episode, as well as one 15-second speaking opportunity in the middle of the same episode.\*

*\*Podcast episodes will be released as part of the ASPS Enhance Your Practice Podcast series. Selection of podcast is dependent upon order of signed agreement.*

# ASPS EDUCATION PODCASTS



**33,300+ downloads** in 32 months  
**Top App:** Apple Podcasts (58%)  
**Top Device:** Apple iPhone (76%)  
**Most listeners:** United States (78%)

Join ASPS for our podcast series on practice management or clinical controversies, available in both the Apple and Android podcast stores. Whether driving in our cars or walking around the block, listening to podcasts is becoming an extremely popular pastime.

## **CORPORATE SUPPORT OPPORTUNITIES**

### ***Podcast Episode Sponsor: \$5,000***

- Exclusive sponsorship of a podcast regular episode with host recognition at start and end of podcast episode
- Opportunity to provide speaker or case study for discussion to be integrated as a segment in the episode (content/speaker must be relevant to podcast content)
- Inclusion of one pre-roll advertising placement

### ***Special Edition Bonus Episode Sponsor: \$12,000***

- Opportunity to identify a topic to be incorporated as a “special edition” bonus episode to an existing section
- Ability to develop, script, record, and edit the content for an Enhance Your Practice Podcast (maximum of 25 minutes)
- Ability for sponsor to include Mid-Roll Advertisement in the 25-minute timeline
- Content must be reviewed and approved by ASPS EdNet Chairs and/or Enhance Your Practice Podcast Chairs
- ASPS podcast host will provide the introduction and wrap up the “special edition” episode

## **ADVERTISING OPPORTUNITIES**

### ***Pre-Roll Advertisement: \$1,000***

- One 15-second advertisement at the beginning of podcast for the host to discuss the sponsor’s product

### ***Mid-Roll Advertisement: \$1,500***

- One 60-second advertisement with host discussing their experience with the sponsor’s product

### ***Post-Roll Advertisement: \$750***

- One 30-second advertisement at the end of the podcast with audio provided by the sponsor



# RESIDENT EDUCATION



## Event Overview

**Online Self-Directed / Group Learning Program**

**Number of U.S. Resident Enrollees: 1,250**

**Number of International Resident Enrollees: 625**

**Target Audience: Residents**

**Used by more than 120 domestic training programs and residents from around the world**

The Resident Education Center (REC) has been integrated into the curricula of most U.S.-based training programs for several years. The REC includes 88 modules of plastic surgery self-study content covering the breadth of plastic surgery practice.

The modules open with an outline of key section learning points and a required pre-test to gauge the base level of knowledge prior to exposure to the learning materials. Following the pre-test, the user is provided with at least five “best of” clinical journal articles to read, an audio-PowerPoint lecture to review, sample oral board cases to consider and, in many cases, surgical video to watch. Finally, the user is provided with a reading list of additional resources to study and a post-test, which includes remediation via discussion and references.

## QUARTERLY SUPPORTER BENEFITS: \$5,000

- Recognized on the home page of the Resident Education Center
- Social Media recognition of sponsorship
- Recognized in the quarterly publication, *Plastic Surgery Resident*
- Advertisement in *Plastic Surgery Resident* Email



## INTERNATIONAL RESIDENTS WORLD CUP

This one-of-a-kind virtual competition brings together plastic surgery training programs from around the world to compete for the title of International Residents World Cup champion! Teams of up to four residents will be asked questions on case studies and the core curriculum of plastic surgery.

The ultimate triumph comes with a scholarship provided by ASPS for the winning team to attend Plastic Surgery The Meeting (PSTM25) in New Orleans, scheduled for October 6-8, 2025.

### *Platinum Sponsor \$10,000 (Exclusive)*

- Company logo placed on all marketing materials for International Resident World
  - Company link website
  - 50-word company description
- Verbal (virtual) recognition in Kahoot recognizing company's support
- Company logo on all slides
- Company logo on bracket board
- Banner for the IRWC at the International Center with company logo
- Two-minute speaking opportunities at the beginning and end

# ASPS WOMEN PLASTIC SURGEONS



**Delivery Format:** In-Person Meeting

**Date:** Feb. 6 - 8, 2025

**Location:** Hilton Boston Park Plaza, Boston, MA

**Target Audience:** Female Board-Certified Plastic Surgeons and Residents

**Expected Attendance:** 150

Representing the interests of female plastic surgeon ASPS members and candidates for membership, the Women Plastic Surgeons (WPS) forum seeks to educate, empower, and collaborate with female plastic surgeons to increase their involvement within organized medicine and the plastic surgery specialty. The group's annual symposium is a uniquely casual and intimate opportunity to connect with these influential women. Male members and candidate members of ASPS are welcome to participate in WPS-sponsored events. (Formally known as the WPS Retreat).

## **Platinum Sponsor: \$20,000 (Two available)**

- Recognized as Platinum Sponsor including logo, company description (100 words), and link to company website on ASPS website
- One skirted table in the exhibit hall with priority placement with four exhibitor badges
- Four company invitations to attend the Friday Networking Dinner
- One ten-minute speaking opportunity during a lunch<sup>¥</sup>
- Recognized as a featured sponsor during lunch breaks (all food and beverage costs are covered by ASPS directly)
- Opportunity to provide one registration bag insert for attendees<sup>§</sup>
- Opportunity to provide a new branded item within the registration bag (new item would be provided at cost to sponsor)
- One pre- and post-program attendee list\*
- Recognition in all program promotional materials: print, online, onsite

## **Gold Sponsor: \$12,000 (Four available)**

- Recognized as Gold Sponsor including logo, company description (100-words), up to three resource links, one video (up to five minutes), and link to company website on ASPS website
- One skirted table in the exhibit hall with preferred placement with two exhibitor badges
- Two company invitations to attend the Friday Networking Dinner
- One five-minute speaking opportunity during a breakfast<sup>¥</sup> (all food and beverage costs are covered by ASPS directly)
- Opportunity to provide one registration bag insert for attendees<sup>§</sup>
- Opportunity to provide a new branded item within the registration bag (new item would be provided at cost to sponsor)
- One pre- and post-program attendee list\*
- Recognition in all program promotional materials: print, online, onsite

<sup>\*</sup>As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre- and post-program attendee lists do not include street or email addresses.

<sup>¥</sup> Selection of sponsor benefits is based on tier and order of signed agreement.

<sup>§</sup> Printed copies and product samples must be received in time for inclusion. Bag insert content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.

# ASPS WOMEN PLASTIC SURGEONS



## **Silver Sponsor: \$5,000**

- Recognized as Silver Sponsor including logo, company description (50-words), up to three resource links, and link to company website on ASPS website
- One skirted table in the exhibit hall with two exhibitor badges
- One pre-program attendee list OR one post-program attendee list\*

## **Additional Branding/Sponsorship Opportunities**

Branding and additional sponsorship opportunities are available to Platinum, Gold, or Silver sponsors only.

## **WPS Welcome Reception: \$10,000**

- Exclusive sponsor of the Thursday evening Welcome Reception (all food and beverage costs are covered by ASPS directly)
- Three-minute symposium kick-off toast by a company representative
- Two additional company invitations to attend the Welcome Reception
- Company logo recognition in an email sent by ASPS inviting attendees to attend the Welcome Reception with two resource links
- Recognition in all program promotional materials: print, online, onsite

## **WPS Breakfast Book Club: \$5,000 - NEW**

- Exclusive sponsor of the breakfast book club to take place on Saturday morning during breakfast at the WPS Symposium.
- Company logo recognition in an email sent by ASPS inviting attendees to participate in the book club.
- Opportunity to select the book for the book club if sponsored by October 1st.
- Opportunity to lead book club discussion at the WPS Symposium 2025.
- Recognition in all program promotional materials: print, online, onsite.

## **WPS Resident Scholarship Sponsor: \$10,000**

- Exclusive sponsor of the future resident women leaders 2025 scholars
- Recognition at the Thursday evening Welcome Reception
- Three-minute speaking opportunity by a company representative at Welcome Reception
- Two company invitations to attend the Thursday evening Welcome Reception
- Sponsorship includes the funding for four all-inclusive Resident scholarships for the WPS symposium.
- Recognition in all program promotional materials: print, online, onsite

## **WPS Friday Networking Activity: \$10,000 (Two available)**

- Sponsor of the Friday networking dinner (all food and beverage costs are covered by ASPS directly)
- Three-minute welcome by a company representative
- Two company invitations to attend the Friday networking dinner
- Company logo recognition in an email sent by ASPS inviting attendees to attend the Friday networking dinner with two resource links
- Recognition in all program promotional materials: print, online, onsite

## **WPS Saturday Morning Networking Yoga: \$10,000**

- Exclusive sponsor of the Saturday WPS Networking Yoga (all food and beverage costs are covered by ASPS directly)
- Three-minute welcome by a company representative
- Two company invitations to attend the Saturday Networking Yoga event.
- Company logo recognition in the email sent by ASPS inviting attendees to attend the Saturday Networking Activity with two resource links
- Recognition in all program promotional materials: print, online, onsite

*\*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre- and post-program attendee lists do not include street or email addresses.*

*‡ Selection of sponsor benefits is based on tier and order of signed agreement.*

*§ Printed copies and product samples must be received in time for inclusion. Bag insert content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.*

# ASPS WOMEN PLASTIC SURGEONS *(continued)*



## **WPS Exhibit Hall Booth Activity: \$10,000 - NEW**

- Exclusive sponsor of the WPS exhibit hall booth activity in the exhibit hall to be placed near the sponsors booth (activity to be chosen by WPS; may include aura reading, color analysis, etc.).
- Two complementary activity passes for company representatives.
- Company logo recognition in an email sent by ASPS inviting attendees to participate in booth activity during unopposed exhibit hall times with two resource links.
- Recognition in all program promotional materials: print, online, onsite.

## **Photo Booth Sponsorship: \$3,000**

- Company name and logo advertised on photo booth
- Sponsor logo prominently placed at the bottom of the email sent to all attendees

## **“Know Before You Go” Email Sponsor: \$3,000**

- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to the external website

## **“Thank You for Attending” Email: \$3,000**

- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to an external website
- Opportunity to add one resource item attachment to the email

## **Additional Advertising Opportunities**

Additional advertising opportunities are open to sponsors and non-sponsors.

## **WPS Symposium Schedule Page Advertising Placement: \$3,000**

- 250 x 250 ad placed on the main page of the meeting conference site
- Includes link out to the external website

## **Registration Bag Insert: \$3,000**

- Printed insert, logoed item, or product sample in registration bag<sup>§</sup>
- Maximum size of the insert is 8.5 x 11-inch on 110lb cardstock
- Inserts can be double-sided

## **WPS Social Media Sponsor: \$3,000 - NEW**

- Opportunity to have one social media post designed by sponsor and approved by the WPS Chairs on the WPS Instagram page
- Reach of 1500+ followers

## **WPS Podcast Sponsor: \$2,500 - NEW**

- Opportunity to have a 30-second advertisement at the beginning of one of 6 WPS Remix podcast episodes
- Average of 400+ downloads per podcast

## **WPS Printed Booklet Advertisement Placement**

- Full-page advertisement in the printed booklet (\$2,000)
- Half-page advertisement in printed booklet (\$1,000)
- One-fourth page advertisement in printed booklet (\$500)
- Printed booklet to be included in the registration bag

*\*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre- and post-program attendee lists do not include street or email addresses.*

*‡ Selection of sponsor benefits is based on tier and order of signed agreement.*

*§ Printed copies and product samples must be received in time for inclusion. Bag insert content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.*

# PLASTIC SURGERY CODING WORKSHOP

March 14-15, 2025



**Delivery Format:** Virtual

**Audience:** Plastic Surgeons, Residents, Allied Health Professionals

**Expected Attendance:** 175

The ASPS Plastic Surgery Coding Workshop combines the knowledge of our member surgeons, veteran professional coders and our Coding and Payment Policy Committee. This peer-reviewed, comprehensive course focuses on the broad issues of practice management and reimbursement and delves into the case based instruction of the new coding standards.

This year's course will be available exclusively in an on-demand and virtual format with the opportunity to reach a larger audience than ever before. It will also feature recent updates to Evaluation & Management and Breast codes.

## SPONSORSHIP OPPORTUNITIES

### *Coding Working Sponsor - \$5,000*

- Three company representatives invited to attend<sup>¥</sup>
- Opportunity to provide one "digital folder" insert for attendees<sup>§</sup>
- One pre- and post-meeting attendee list\*
- Recognition in all program materials: print and online
- Recognition on Coding Workshop meeting platform with 100-word company description, video (up to five minutes), and three resource links
- Recognition as a sponsor in select Coding Workshop promotion emails

## CODING WORKSHOP BRANDING OPPORTUNITIES

### *Coding Workshop Schedule Page Advertising Placement: \$1,000*

- 250 x 250 ad placed on main page of meeting conference site<sup>§</sup>
- Includes link out to external website

### *"Tips Before You Click" Email: \$1,000*

- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website

### *"Thank You" Email: \$1,000*

- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website

<sup>¥</sup> Company representatives are welcome to attend educational programs in an observational capacity but restricted from participating.

<sup>§</sup> Content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements

\* As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre- and post-program attendee lists do not include street or email addresses.

# MOUNTAIN WEST SOCIETY OF PLASTIC SURGEONS

## MWSPS Annual Meeting | March 6-9, 2025



**Delivery Format:** In-person Meeting

**Target Audience:** Board-Certified Plastic Surgeons, Residents, Fellows, Allied Health Professionals, and Plastic Surgery Office Professionals

**Expected Attendance:** 150

**Location:** Everline Resort & Spa | Olympic Valley, CA

This is your opportunity to make memories with Mountain West members in the exhibit hall and on the slopes. In recognition of the Mountain West Region, this meeting incorporates educational programming with a relaxing ski retreat. Hosted each year at a beautiful mountain lodge, the speakers are all from the Mountain West region. Attendees will have breakfast and morning education sessions, a ski break with lunch, and afternoon and evening education sessions.

### **Platinum Sponsor (Two Available): \$17,500**

- Sponsor one (1) of the following:
  - Welcome Reception (Thursday Night) 5 min remarks after opening remarks
  - Poster Session Reception (Friday Night) 5 min remarks at the beginning after opening remarks
- Two invitations for company representatives to attend Board of Directors Dinner
- Two invitations to attend Saturday evening dinner
- Four complimentary company registrations\*
- Recognized as Platinum Sponsor including logo, company description (100-words), and link to company website on MWSPS website throughout the year
- Recognition on all MWSPS Annual Meeting promotional materials
- One pre- and post- program attendee list\*
- Recognition on MWSPS website with a Platinum Sponsor Badge
- Opportunity for space selection on exhibit floor
- One skirted table in the exhibit hall with priority placement
- One printed insert in registration folder (Size up to 8.5"x11" | Single or Double-side only)

### **Gold Sponsor (Two Available): \$10,000**

- Recognized as a supporter of the Afternoon Breaks with a 10-minute speaking opp.
- Two complimentary company registrations\*
- Two invitations to the Thursday evening Welcome Reception
- Two invitations to attend Saturday evening dinner
- Recognized as Gold Sponsor including logo, company description (50-words) on MWSPS website throughout the year
- Recognition on all MWSPS Annual Meeting promotional materials
- One pre and post program attendee list\*
- Exhibitor Passport Program
  - Attendees will be encouraged to visit each exhibitor to meet company representatives and fill up their passport which offers them an opportunity to win prizes during the raffle drawings.
  - Dedicated email to registered attendees with one company website link
- Recognition on MWSPS website with a Gold Sponsor Badge
- Opportunity for space selection on exhibit floor
- One skirted table in exhibit hall with preferred placement
- One printed insert in registration folder (Size up to 8.5"x11" | Single or Double-side only)

# MOUNTAIN WEST SOCIETY OF PLASTIC SURGEONS



## **Silver Sponsor: \$3,500**

- One invitation to attend Saturday evening dinner
- Two complimentary company registrations<sup>‡</sup>
- One skirted table in exhibit hall with assigned placement
- Recognized as Silver Sponsor including logo, company description (25-words), one resource link on the MWSPS website throughout the year
- Recognition on all program materials
- One pre- or post-program attendee list\*

## **ADDITIONAL BRANDING/SPONSORSHIP OPPORTUNITIES**

### **MWSPS Annual Meeting Friday Breakfast Symposium: \$7,500 (1 available)**

- Opportunity to provide up to 45 minutes of content
- Sponsor determines topic (examples like product launch, product demo, panel discussion, etc.) for the session to be approved by MWSPS Management
- Sponsor chooses and recruits speakers
- Symposium cannot provide CME credit
- Session will be included on MWSPS website, social media and other marketing materials
- One insert in registration folder to promote symposium
- Basic AV included (microphone and projector)
- Food and beverage is included in the registration costs for attendees

### **Registration Folder Insert - \$1,000**

- One (1) Printed Insert
- Size up to 8.5"x11"
- Single or Double-side only

### **MWSPS Annual Meeting Schedule Page Advertising Placement: \$1,500**

- 250 x 250 ad placed on main page of meeting conference site
- Includes link to external website

### **"Know Before You Go" Email Sponsor: \$1,500**

- Exclusive Opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website

### **"Thank You" Email Sponsor: \$1,500**

- Exclusive Opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

### **"Morning Coffee Break" supporter - \$1,500**

- Recognized as a supporter of one (1) Morning Coffee Break
- Choice either Friday or Saturday

### **Mountain West Society of Plastic Surgeons Journal Club Add-On (Limited to Two): \$850**

- Exclusive Opportunity to sponsor one of our monthly virtual MWSPS Journal Club meetings at a discounted rate when bundled with MWSPS Annual Meeting sponsorship
- Logo recognition on program emails; two (2) emails pre-program to full membership to promote journal club
- Recognition on Mountain West Society of Plastic Surgeons website as session sponsor with link to sponsor's website
- Recognition on Mountain West social media channels with link to website
- Acknowledgement from moderator at beginning of journal club
- Opportunity to provide personal follow up message via post-journal club thank you email issued by MWSPS, including rep contact information

+ Choice of time dependent upon order of received signed agreement

\*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre- and post-program attendee lists do not include street or email addresses.

‡ Company representatives are welcome to attend educational programs in an observational capacity but restricted from participating.

# MOUNTAIN WEST SOCIETY OF PLASTIC SURGEONS

## *MWSPS Journal Club*



**Duration:** 1.5 Hours  
**Average Number of Attendees:** 25-35  
**Distribution List:** 150

The members of the Mountain West Society of Plastic Surgeons (MWSPS) are practicing plastic surgeons located primarily in the states of Colorado, Utah, Nevada, Arizona, Wyoming, New Mexico, and residents from the area's respective universities. Membership is not exclusive to these states and is offered nationwide as the following has grown since their first successful annual meeting in 2015.

The MWSPS Journal Club is a monthly virtual gathering of program directors from the core universities\*, residents within their programs, and MWSPS members. Three *PRS* papers are selected each month and discussed by three residents from three different institutions.

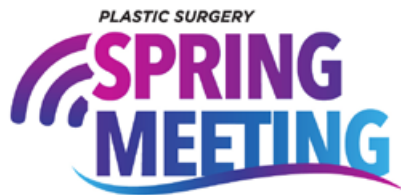
### ***MWSPS Journal Club Sponsorship: \$1,000 (one available per month)***

- Company logo recognition on two emails pre-program to full membership to promote Journal Club session
- Recognition on Mountain West Society of Plastic Surgeons website as a Journal Club session sponsor with link to sponsor's website
- Recognition on Mountain West social media channels with link to sponsor website
- Acknowledgment from moderator at beginning of Journal Club session
- Opportunity to provide personal follow up message via post-journal club thank you email issued by MWSPS, including sponsor contact information



# ASPS SPRING MEETING

Feb. 28 - March 2, 2025



**Delivery Format:** Virtual

**Audience:** Board-Certified Plastic Surgeons, Residents, Fellows, Allied Health Professionals and Office Professionals

**Expected Attendance:** 450

## CORPORATE SUPPORT OPPORTUNITIES

### **Platinum Sponsorship - \$15,000 (Two available)**

- Recognized as Platinum Sponsor including logo, company description (100 words), and link to company website on ASPS public-facing website.
- Recognized as Platinum Sponsor on virtual meeting platform including logo, company description (100 words), up to three resource links.
- One dedicated email to Spring Meeting registrants sent a maximum of one week prior to meeting. Content provided by sponsor.
- One 10-minute speaking opportunity on Friday afternoon, Saturday morning, or Sunday morning.\*
- Recording of 10-minute speaking opportunity (and additional 20-minute recorded video) posted on Spring Meeting virtual platform. Viewing metrics to be shared one-week post-meeting and at the end of on-demand viewing window.
- Opportunity to provide one “digital folder” insert for attendees.\* Insert may be a maximum one page, measuring 8.5 x 11-inch and double-sided.
- One pre- and post-program attendee list.†
- 250 x 250 ad placed on main page of meeting conference site including a link out to Company website.
- Recognition in promotional materials in print and online.

### **Gold Sponsorship- \$9,500 (Three available)**

- Recognized as Gold Sponsor including logo, company description (100 words), and link to company website on ASPS public-facing website.
- Recognized as Gold Sponsor on virtual meeting platform including logo, company description (100 words), up to three resource links.
- One recorded video posted on the Spring Meeting virtual platform. Maximum of twenty-minutes in length. Viewing metrics to be shared one-week post-meeting and at the end of on-demand viewing window.
- Opportunity to provide one “digital folder” insert for attendees.\* Insert may be a maximum one page, measuring 8.5 x 11-inch and double-sided.
- Company logo recognition in “Tips Before You Click” email sent to all Spring Meeting registrants maximum one week before meeting.
- One post-program attendee list.†
- Recognition in promotional materials in print and online.

\* Content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.

† As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre-meeting registrant list is sent two-weeks prior to the meeting and the post-meeting registrant list is sent one week after the meeting ends.

+ Choice of time dependent upon order of received signed agreement.

# ASPS SPRING MEETING *(continued)*

Feb. 28 - March 2, 2025

## **Silver Sponsorship: \$5,000**

- Recognized as Silver Sponsor including logo, company description (50 words), and link to company website on ASPS public-facing website.
- Recognized as Silver Sponsor on virtual meeting platform including logo, company description (50 words), up to three resource links.
- One recorded video posted on the Spring Meeting virtual platform. Maximum of 10-minutes in length. Viewing metrics to be shared one-week post-meeting and at the end of on-demand viewing window.

- Opportunity to provide one “digital folder” insert for attendees. \* Insert may be a maximum one page, measuring 8.5 x 11-inch and double-sided.
- Company logo and link recognition in “Thank you” email sent to all Spring Meeting registrants post-meeting.

## **Gamification Sponsor: \$2,500**

- Recognized as the sponsor of the Gamification with a banner ad and ability to submit two questions for the virtual game.
- Company logo recognition in email sent by ASPS promoting gamification.
- Company logo recognition in dedicated email post-meeting announcing winner.

*\* Inclusion in an email promoting the virtual platform. Content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements.*

*‡ As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre-meeting registrant list is sent two-weeks prior to the meeting and the post-meeting registrant list is sent one week after the meeting ends. Pre- and post-program attendee lists do not include street or email addresses.*

*+ Choice of time dependent upon order of received signed agreement.*

# VASPS 2025 ANNUAL SCIENTIFIC MEETING

Make plans to join us in 2025!



**VASPS will be hosting a meeting in 2025. Sponsorship opportunities will be available on [VASPS.org/sponsorship](https://vasps.org/sponsorship).**

# ADVOCACY SUMMIT

Advocacy Summit is held every two years.

July 9-11, 2025



**Target Audience:** American Society of Plastic Surgeons members, including members of the Executive Committee, Legislative Advocacy Committee, PlastyPAC Board of Governors and Health Policy Committee. Presidents and Board leadership from ASPS Affiliate Societies and from unaffiliated local, state and regional plastic surgery societies. Presidents and Board leadership from ASPS sister societies.

**Anticipated Registration:** 75 physician members, plus 5 affiliate plastic surgery society staff

## **Platinum Sponsor (Exclusive): \$30,000**

- Four invitations to a private one hour lunch to discuss key issues with ASPS Board Vice President of Health Policy & Advocacy, Federal Advocacy Chair, State Advocacy Chair, and additional key ASPS Executive Committee members who attend the event
- Selection of expert for one hour panel discussion on pressing federal or regulatory issue facing the specialty
- Exclusive sponsorship of the Welcome Reception Dinner, including four seats at the ASPS leadership table during dinner and four invitations to the Cocktail Hour
- Four invitations to the Summit, including all on-site meals and sessions
- One insert in registration folder<sup>s</sup>
- One pre- and post-meeting attendee list\*
- Recognition in all program materials: print, online and on-site
- Recognition in a post-reg meeting attendee email sent by ASPS on behalf of sponsor

## **Gold Support (Exclusive): \$20,000**

- Two invitations to a meeting with state and regional plastic surgery society Executive Directors and lobbyists
- Two invitations to a private cocktail hour with the state and regional plastic surgery society Executive Directors and lobbyists
- Sponsorship of the Welcome Reception Cocktail Hour, including two invitations to the 60-minute cocktail hour and recognition on table tents
- Two invitations to the Welcome Reception Dinner, including seats at the ASPS leadership table
- Two invitations to attend the Summit, including all on-site meals and sessions
- One insert in registration folder<sup>s</sup>
- One pre- and post-meeting attendee list\*  
Recognition in all program materials: print, online and on-site

## **Silver Support (Exclusive): \$15,000**

- Two invitations to a private cocktail hour with physician leaders from ASPS's political action committee, the PlastyPAC Board of Governors
- One invitation to the Welcome Reception Cocktail Hour and Dinner, including an ASPS leadership table seat
- Exclusive sponsor of on-site breakfast, lunch and breaks - including meal room signage - during Day 2
- Two invitations to attend the Summit, including all on-site meals and sessions
- One insert in registration folder<sup>s</sup>
- One pre- and post-meeting attendee list\*
- Recognition in all program materials: print, online and on-site

# ADVOCACY SUMMIT *(continued)*



## **Resident Scholarships: \$1,250 (10 Available)**

Support the Advocacy Summit Resident Scholarship fund and allow a resident, the future of our specialty, the opportunity to engage in the dynamics of the plastic surgery community and advocate on behalf of the specialty. Each scholarship directly funds one resident attendee at the Advocacy Summit.

In recognition of your support, your organization will receive:

- One invitation to attend the Summit as a non-member, including all on-site meals and sessions, through Tuesday's lunch
- One invitation to the Welcome Reception Cocktail Hour and Dinner
- Inclusion of one insert in attendee registration folder<sup>§</sup>
- Recognition adjacent to the Advocacy Summit Resident Scholarship program online and on-site

## **Advocacy Session Sponsor: \$7,500**

Plastic surgery is always facing a number of absolutely critical issues, and the Advocacy Summit addresses the hottest topics head on. Each issue has many sides and our attendees are interested in hearing all of them as they prepare to make their way to Capitol Hill the next day to lobby legislators for action on these important issues. Join in on the discussion by becoming a sponsor of one of the educational sessions. Choice of educational module dependent upon sponsorship level and order of executed agreement.

As a sponsor of one or more sessions, your organization will receive:

- One invitation to add a participant to the panel discussion - each session is at least one hour long
- Two invitations to attend the Summit as a non-member, including all on-site meals and sessions, through Tuesday's lunch
- Two invitations to a cocktail hour with physician leaders from the PlastyPAC Board of Governors
- Two invitations to the Welcome Reception Cocktail Hour and Dinner
- One pre-meeting attendee list
- Inclusion of one insert in attendee registration folder<sup>§</sup>
- Recognition in all program materials and marketing related to the selected session(s) in print, online, and on-site

*§Content subject to the approval of the ASPS Publications Committee. Please review the ASPS Advertising Policy for requirements*

*\*Registrants and attendees lists will only include information of those who have provided explicit consent for the sharing of their information with corporate partners. Pre- and post-program attendee lists do not include street or email addresses.*

# ORAL BOARD PREPARATION COURSE



**Date: September 2025**

**Delivery Format: Virtual**

**Audience: Board-Certified Plastic Surgeons, Residents, Fellows, Allied Health Professionals and Office Professionals**

**Expected Attendance: 100**

This virtual course is interactive and comprehensive, and a unique opportunity for participants to review board-relevant cases that will help attendees build confidence and become better prepared to take The American Board of Plastic Surgery (ABPS) Oral and Written Board Examinations. It is also an efficient resource for practicing surgeons preparing for recertification or fulfilling maintenance of certification hours. The ASPS exclusive oral exam simulation sessions and the faculty-reviewed case book sessions are valuable features of the educational program.

During the oral board sessions, faculty present case scenarios providing a broad review of pertinent topics in clinical plastic surgery. Modules include: breast/aesthetic, hand/complex wound/burns/scars, craniofacial/head and neck.

## **Gold Sponsor (Two Available) | \$7,500**

- Recognized as Gold Sponsor including logo, company description (100 words), and link to company website on ASPS website
- Recognized as Gold Sponsor on virtual meeting platform including logo, company description (100 words), up to three resource links, and one video (up to five minutes).
- One 20-minute speaking opportunity during lunch break
- Opportunity to provide one “digital folder” insert for attendees
- One pre- and post-program attendee list\*
- Recognition in all program promotional materials: print and online

## **Silver Sponsorship | \$3,000**

- Recognized as Silver Sponsor including logo, company description (100 words), and link to company website on ASPS website
- Recognized as Silver Sponsor on virtual meeting platform including logo, company description (100 words), and up to three resource links
- Opportunity to provide one “digital folder” insert for attendees
- One post-program attendee list\*
- Recognition in all program promotional materials: print and online

\*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. Pre- and post-program attendee lists do not include street or email addresses.



plastic  
surgery

THE MEETING

New Orleans

Oct. 9-12, 2025

#### PLASTIC SURGERY THE MEETING PREMIER SPONSORSHIP

Become a Premier Sponsor for Plastic Surgery The Meeting and be recognized alongside the largest meeting in our specialty! As a Premier Sponsor, your company will receive a variety of benefits based on your tier level, but all targeted at garnering the attention and recognition of plastic surgeons, residents, medical students, and allied medical professionals from all over the world. The Premier Sponsor program offers four different levels to best meet your needs: Sapphire, Platinum, Gold, and Silver.

#### *PSTM25 Sapphire Sponsorship \$150,000*

- Opportunity to send one mailer to PSTM registrants ahead of the meeting<sup>†</sup>
- One park bench in the exhibit hall
- **NEW!** Social Media post<sup>†</sup>
- **NEW!** Push notification on the PSTM mobile app
- **NEW!** Announcement in the exhibit hall
- One Dedicated Office/Meeting Room (minimum of 500 square feet located at either HQ Hotel or Convention Center Based on Availability) for Use During Meeting Dates (Thursday – Sunday)
- Priority Space Selection - 1st Round in order of Priority Points
- Company Recognition on Housing Confirmation Email
- One Exhibit Map Advertisement<sup>†</sup>
- PSTM Section of the ASPS Mobile App Advertisement
- Ten Complimentary Exhibitor Badges in Addition to Allotment included with Booth Purchase
- Homepage Advertisement for Virtual Conference Platform<sup>†</sup>
- Podium Recognition at Opening Ceremonies
- Closing Ceremonies Event Sponsor
- One Evening Satellite
- One Daytime Satellite
- Digital Advertisement on PSTM Website (Two Advertisements & Two Updates)<sup>†</sup>
- Full-Page Registration Brochure Advertisement<sup>†</sup>
- Static digital ad rotating on digital poster (20 sec)<sup>†</sup>
- 125-word Company Description on PSTM Website
- Featured in "Thank You for Supporting PSTM" Advertisement in *PSN*<sup>\*</sup>
- Enhanced Exhibitor Listing
- Recognition in Pre-Meeting Marketing Messaging and Onsite
- Use of PSTM Logo & Premier Sponsor Logo
- PSTM Premier Supporter sticker by booth in Exhibit Hall

# PLASTIC SURGERY THE MEETING



## **PSTM25 Platinum Sponsorship \$100,000**

- Priority Space Selection - 2nd Round in order of Priority Points
- Opportunity to send one mailer to PSTM registrants ahead of the meeting<sup>¥</sup>
- **NEW!** Social Media post or push notification on the PSTM app<sup>¥</sup>
- Seven Complimentary Exhibitor Badges in Addition to Allotment included with Booth Purchase
- Homepage Advertisement for Virtual Conference Platform<sup>¥</sup>
- Podium Recognition at Opening Ceremonies
- One Evening Satellite
- One Daytime Satellite
- Digital Advertisement on PSTM Site (Two Advertisements & One Update)<sup>¥</sup>
- Full-Page Registration Brochure Advertisement<sup>¥</sup>
- Static digital ad rotating on digital poster (15 sec)<sup>¥</sup>
- 100-word Company Description
- Featured in "Thank You for Supporting PSTM" Advertisement in **PSN**<sup>\*</sup>
- Enhanced Exhibitor Listing
- Recognition in Pre-Meeting Marketing Messaging and Onsite
- Use of PSTM Logo & Premier Sponsor Logo
- PSTM Premier Supporter sticker by booth in Exhibit Hall

## **PSTM25 Gold Sponsorship \$50,000**

- Priority Space Selection - 3rd Round in order of Priority Points
- Five Complimentary Exhibitor Badges in Addition to Allotment included with Booth Purchase
- One Daytime Satellite or Evening Satellite
- Digital Advertisement on PSTM Site (2 Advertisements)<sup>¥</sup>
- Full-Page Registration Brochure Advertisement<sup>¥</sup>
- Static digital ad rotating on digital poster (10 sec)<sup>¥</sup>
- 50-word Company Description
- Featured in "Thank You for Supporting PSTM" Advertisement in **PSN**<sup>\*</sup>
- Enhanced Exhibitor Listing
- Recognition in Pre-Meeting Marketing Messaging and Onsite
- Use of PSTM Logo & Premier Sponsor Logo
- PSTM Premier Supporter sticker by booth in Exhibit Hall

## **PSTM25 Silver Sponsorship \$25,000**

- Priority Space Selection - 4th Round in order of Priority Points
- Three Complimentary Exhibitor Badges in Addition to Allotment included with Booth Purchase
- Full-Page Registration Brochure Advertisement<sup>¥</sup>
- Static digital ad rotating on digital poster (10 sec)<sup>¥</sup>
- 50-word Company Description
- Featured in "Thank You for Supporting PSTM" Advertisement in **PSN**<sup>\*</sup>
- Enhanced Exhibitor Listing
- Recognition in Pre-Meeting Marketing Messaging and Onsite
- Use of PSTM Logo & Premier Sponsor Logo
- PSTM Premier Supporter sticker by booth in Exhibit Hall

<sup>¥</sup>*Lists will only include information of registrants who have provided explicit consent for the sharing of their information with corporate partners. All sponsor produced creatives must be approved by the ASPS Advertising Committee*

<sup>\*</sup>*Letter of Agreement must be signed by April 1, 2025*

*Email addresses are not included*

# PLASTIC SURGERY THE MEETING *(continued)*



## Premier Supporter Benefits

SPONSOR BENEFITS	SAPPHIRE \$150,000	PLATINUM \$100,000	GOLD \$50,000	SILVER \$25,000
PRIORITY SPACE SELECTION	1st	2nd	3rd	4th
CLOSING CEREMONIES EVENT SPONSOR	✓			
EXHIBIT MAP ADVERTISEMENT	✓			
ADDITIONAL EXHIBITOR BADGES	10	7	5	3
MEETING ROOM	✓			
COMPANY RECOGNITION ON HOUSING CONFIRMATION	✓			
PODIUM RECOGNITION AT OPENING CEREMONIES	✓	✓		
PSTM SECTION OF THE ASPS MOBILE APP ADVERTISEMENT	✓	✓		
EVENING SATELLITE	✓	✓		
DAYTIME SATELLITE	✓	✓	✓	
DIGITAL ADS ON PSTM SITE	2 ads/2 updates	2 ads/1 update	2	
REGISTRATION BROCHURE AD	Full Page	Full Page	Full Page	Full Page
COMPANY DESCRIPTION	125 Words	100 Words	50 Words	50 Words
ENHANCED EXHIBITOR LISTING	✓	✓	✓	✓
RECOGNITION ONSITE	✓	✓	✓	✓
RECOGNITION PRE-MEETING	✓	✓	✓	✓
USE OF PSTM LOGO & PREMIER SUPPORTER LOGO	✓	✓	✓	✓
ASPS CORPORATE CHAMPION MEMBERSHIP	✓	✓	✓	
STATIC DIGITAL AD (ROTATING ON DIGITAL POSTER)	20 sec	15 sec	10 sec	10 sec



# PLASTIC SURGERY THE MEETING



## **SATELLITE SYMPOSIA: \$22,000 - \$32,000**

Satellite Symposia are a great way to reach Plastic Surgery The Meeting (PSTM) attendees, allowing you to engage with plastic surgeons and showcase your newest product or service in a setting of your choice. Room space at the Innovation Luncheon Theatre on the PSTM exhibit hall floor is available as part of the Satellite Symposium fee.\* Times are available during Friday, Saturday and Sunday evenings; Friday, Saturday and Sunday mornings, and during dedicated education programming breaks.

Although your organization is responsible for marketing your Satellite Symposium, ASPS will include your Satellite information in these promotional materials:

- PSTM section of the ASPS mobile app
- PSTM registration site
- PSTM website
- Email to all pre-registered attendees

## **Times and fees**

- Breakfast: \$22,000
- Morning Break: \$22,000 (45 minutes)
- Lunch: \$30,000
- Afternoon Break: \$22,000
- Dinner: \$32,000

# PLASTIC SURGERY THE MEETING *(continued)*



## PLASTIC SURGERY THE MEETING PREMIER SPONSORSHIP

### Events

#### WOMEN PLASTIC SURGEONS LUNCHEON: \$17,000 (Exclusive)



##### Expected Attendance: 300

More than 150 women from this special interest group gather to dine, network and celebrate their accomplishments. This event includes an opportunity for your company to make opening remarks and five company invitations to attend. Your company will be recognized via onsite signage during the luncheon, in the registration brochure and all pre-event marketing.

All food and beverage costs are covered by ASPS directly.

#### WOMEN PLASTIC SURGEONS NETWORKING RECEPTION: \$15,000 (Exclusive)



##### Expected Attendance: 150

This is an outstanding opportunity to support an annual meeting event that celebrates the strides made by women in plastic surgery and is attended by more than 100 female plastic surgeons and their guests. This event includes an opportunity for your company to make opening remarks and five (5) company invitations to attend. Your company will be recognized via onsite signage during the reception, the registration brochure and all pre-event marketing.

All food and beverage costs are covered by ASPS directly.

#### YOUNG PLASTIC SURGEONS NETWORKING RECEPTION: \$15,000 (Exclusive)

##### Expected Attendance: 150

An opportunity to network with over 150 up-and-coming ASPS plastic surgeons, this event includes an opportunity for your company to make opening remarks and five company invitations to attend. Your company will be recognized via onsite signage during the reception, the registration brochure and all pre-event marketing.

All food and beverage costs are covered by ASPS directly.

#### INTERNATIONAL RECEPTION: \$20,000 (Exclusive)

##### Expected Attendance: 400

A networking event for our international colleagues to connect with global partners, the International Reception gives these members an opportunity to come together for an evening of fine cuisine and conversation. This sponsorship includes five company invitations to attend and directly engage with attendees. Your company will be recognized via onsite signage during the reception, the registration brochure and all pre-event marketing.

All food and beverage costs are covered by ASPS directly.

### Lounges



#### WPS LOUNGE: \$30,000 (Exclusive)

##### Expected Reach: 500

Support the Women Plastic Surgeons Forum by providing exclusive attendee services to them during Plastic Surgery The Meeting. The WPS Lounge will be housed on the show floor and available to attendees during exhibit hours. It is a place for the WPS Members to relax and share their experiences as a Woman Plastic Surgeon.

##### *Sponsor Recognition*

- Naming rights to the WPS Lounge
- Featured in promotional email to WPS attendees inviting them to visit the WPS Lounge
- Recognition with company logo on all WPS Lounge signage, including banners, walls and entry unit
- Recognition in PSTM section of the ASPS Mobile App, exhibit hall and show maps, and select ASPS Plastic Surgery The Meeting marketing materials

# PLASTIC SURGERY THE MEETING



## RECHARGE & CONNECT EXHIBIT HALL LOUNGE: \$25,000 (Exclusive)

**Expected Reach: 3,300**

Sponsor the Recharge & Connect Exhibit Hall Lounge and be a hero to attendees who seek a place to relax. The sponsorship includes a branded charging station inside the lounge for attendees to charge their mobile devices while "recharging" themselves with a massage. The lounge will focus on wellness activities to enhance the attendee experience and will be open all three days during exhibit hall hours.

- Naming rights to the Recharge & Connect Exhibit Hall Lounge
- Featured placement in promotional email to PSTM attendees inviting them to the Recharge & Connect Exhibit Hall Lounge
- Lounge signage with company logo recognition
- Recognition in PSTM section of the ASPS Mobile App, Onsite Guide and select ASPS Plastic Surgery The Meeting marketing materials
- Opportunity to provide wellness programming in the lounge

## INTERNATIONAL CENTER: \$30,000 (Exclusive)

**Expected Reach: 600**

The international influence at PSTM continues to grow year after year and the International Center is always the central hub for all international PSTM attendees. Traditionally a popular location for our international attendees to relax and socialize, this exclusive lounge allows for targeted exposure to the international community. Have exclusive access to touch base with the international community in the International Center.

## MEET-UP POINT CHARGING LOUNGES: \$7,500

**Expected Reach: 3,300**

Help attendees recharge and connect with a device charging lounge. Meet-up Point Charging Lounges are equipped with comfortable seating, which not only allows meeting attendees to recharge their devices at a table with built-in electrical outlets, but also provides the perfect opportunity for attendees to connect with one another. Along with education, networking is one of the highest rated features of the meeting! Your company will be recognized on the meeting map in all published locations.

### *Add-ons available:*

- Digital Charging Table: \$5,000
- Table Top Clings: \$3,000
- Meter Board Set of 3: \$5,000
- Floor Clings: \$5,000
- Digital Kiosk: \$10,000

## SPEAKER LOUNGE: \$15,000 (Exclusive)

**Expected Reach: 450**

Support the faculty that make Plastic Surgery The Meeting possible. In our Speaker Lounge, more than 400 faculty will make their way through the speaker ready room and use the lounge space to prepare for their presentations. Sponsor will be acknowledged online at PlasticSurgeryTheMeeting.com, the pre-meeting faculty email and printed signage onsite.

### **Attendee Services**

## WIRELESS INTERNET: \$25,000 (Exclusive)

**Expected Reach: 3,300**

Keep attendees connected and sponsor the wireless internet at the convention center. Your support provides the wireless network for the entirety of the program. When attendees accept the wireless agreement, they will be redirected to a website of your choice.

## PSTM SECTION OF THE ASPS MOBILE APP SPONSOR: \$30,000 (EXCLUSIVE)

**Expected Reach: 3,300**

Make a splash with the attendees. Have your advertisement link directly from the PSTM section of the ASPS Mobile App splash screen! Attendees will see your brand at each launch of the PSTM section of the ASPS Mobile App, which is the onsite resource for attendees and exhibitors to view the current program and their personal schedules. This sponsorship includes recognition in all program materials: print, online and onsite, including the app instructions published in the program and included in the registration bag.

# PLASTIC SURGERY THE MEETING *(continued)*

## Branded Items

### HOTEL CUSTOM KEY CARDS: \$30,000 (Exclusive)

#### Expected Reach: 1,500 Attendees

Custom branded hotel key cards ensure that your company name or product is the last one seen at the end of every day and the first one seen each morning.

### IN-ROOM DROP: \$15,000 (Three Available)

#### Expected Reach: 1,200 Attendees

Each evening, one item will be placed in attendee rooms for them to receive upon their return. Limit one per day. Supporter is responsible for item cost.

## Signage

### Branding\*

Branding Opportunities for PSTM25 including but not limited to Digital Signage, Columns, Banners, Wall Clings, Escalators/Stairs and Meter Boards will be determined by January 2025. Please visit the [PlasticSurgeryTheMeeting.com](http://PlasticSurgeryTheMeeting.com) for more details.

### PSTM SECTION OF THE ASPS MOBILE APP: \$7,500

Connect with attendees before, during and after PSTM with this digital advertising placement. The PSTM section of the ASPS Mobile App is the go-to source for making plans prior to the meeting, attending onsite and accessing attendee resources after the meeting ends. Advertisements rotate on page change and are included on all pages without educational content.

*\*Pricing subject to change*

# PLASTIC SURGERY THE MEETING

## *Opening Ceremonies and Welcome Reception*

**Oct. 9, 2025 | New Orleans, LA**

**Audience:** Plastic Surgeons, Residents, Medical Students, Special Guests

**Expected Audience:** 1,600

Opening Ceremonies & Welcome Reception is THE event of Plastic Surgery The Meeting, celebrating all that plastic surgery has to offer and the amazing advances that have been made in the specialty over the past year. Hosted by the leadership of all PSTM partners, attendees are treated to top-notch entertainment, world-class food and a truly unforgettable experience to kick off the premier meeting of our specialty.

### **Opening Ceremony and Welcome Reception Sponsorship 2025 - \$50,000**

#### **Exclusive Sponsorship of the Opening and Welcome Reception Deliverables**

Host PSTM attendees in style for the Welcome Reception in a custom lounge. Attendees will enjoy the opportunity to relax and mingle in an upscale space with soft seating, food, beverage and a rockin' theme. Continuing throughout the evening, the Welcome Reception will feature a great band for an experience attendees will remember. ASPS will select all décor, food and beverage, and will manage all program details.

- Podium recognition of company support by ASPS President during Opening Ceremonies and Welcome Reception
- Sponsor logo recognition on stage presentation screen prior to Opening Ceremonies and during Welcome Reception
- ASPS will provide themed branded item imprinted with Sponsor logo
- Twenty Invitations to the Welcome Reception
- Sponsor VIP Section
  - Standard bar with bar tender within Sponsor VIP Section
  - Ability to create signature drink from existing bar stock available only at Sponsor VIP Section
  - Food station within VIP Section
- Three Hundred Drink Tickets for VIP Section
- Recognition on PSTM app, Mobile Site and PSTM Marketing Materials
- Recognition within one push notification via the PSTM app
- Sponsor logo featured on Welcome Reception ticket
- Sponsor retains the first refusal of exclusive sponsorship of the Welcome Reception 2025

#### **Add-on Options**

ASPS activation station branded with Sponsor logo: \$7,500 per station

# PATIENTS OF COURAGE



## Event Overview

Oct. 9, 2025 | New Orleans, LA

**Audience:** Plastic Surgeons, Residents, Medical Students, Public

**Expected Attendance:** 1,600

The Patients of Courage: Triumph Over Adversity program honors reconstructive plastic surgery patients whose lives were restored through reconstructive plastic surgery and whose charitable actions influence the lives around them.

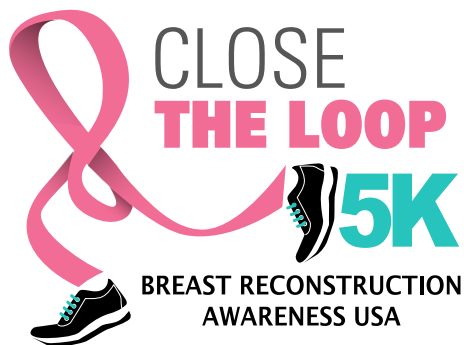
ASPS members nominate patients who carry an optimistic outlook on life and positively affect people around them, despite the difficulties of their reconstructive procedures. These extraordinary reconstructive plastic surgery patients are honored by ASPS at its annual scientific meeting during Opening Ceremonies.

## CORPORATE SUPPORT OPPORTUNITIES

### PATIENTS OF COURAGE SUPPORTER: \$7,500 (THREE AVAILABLE)

- One 10-second advertisement to be played prior to the patient story video on [plasticsurgery.org](http://plasticsurgery.org)
- Patients of Courage winners will receive a letter noting sponsorship
- Sponsor will be included on the award presented to the Patient of Courage
- Sponsor's name will appear on the Patients of Courage video
- Sponsor will receive verbal recognition when the Patient of Courage is recognized at the Opening Ceremonies
- Sponsor representative will be on stage for award presentation if recipient is onsite
- If winner is onsite, there will be a coordinated meet and greet and photo op with the Patients of Courage winner and sponsor
- A thank you letter from Patients of Courage recipient
- Patients designated based on each sponsor's area of interest based on order of signed LOA
- Recognition in all program materials: print, online and onsite

# BREAST RECONSTRUCTION AWARENESS



## **Platinum \$25,000**

- Logo placement on front of Breast Reconstruction Awareness Close The Loop 5K shirt
- Large logo on back of Breast Reconstruction Awareness Close The Loop 5K shirt
- Placement of logo on Start Banner, Mile Markers and Finish Banner
- Sponsor representative on-stage and verbally recognized during race day onsite kick-off
- Three-minute video on race registration web site
- Option to host a tent at start/finish location\* (must confirm by Sept. 5)
- Close The Loop 5K website recognition with 100-word company description and link to company site
- Recognition as sponsor of water and sanitation stations
- Inclusion of one flyer or sample in goodie bags
- Recognition as a Platinum Sponsor on Breast Reconstruction Awareness social media pages
- Recognition in all promotional materials: print, social media and online
- Ten complimentary race registrations

## **Gold: \$12,000**

- Large logo on back of Breast Reconstruction Awareness Close The Loop 5K shirt
- Option to have a table at the start/finish location (must confirm by Sept. 5)
- Close The Loop 5K website recognition with 50-word company description and link to company site
- Inclusion of one flyer or sample in goodie bags
- Recognition as a Gold Sponsor on Breast Reconstruction Awareness social media pages
- Recognition in all run promotional materials: print, online, and on-site
- Five complimentary race registrations

## **Silver: \$5,000**

- Small logo on back of Breast Reconstruction Awareness Close The Loop 5K shirt
- Close The Loop 5K website recognition with logo placement
- Recognition as a Silver Sponsor on Breast Reconstruction Awareness social media pages
- Recognition in all run promotional materials: print, online, and onsite
- Two complimentary race registrations

# RHINOPLASTY SYMPOSIUM



Hosted in advance of the PSTM, the Rhinoplasty Symposium will take a deep dive into one of the cornerstones of plastic surgery as ASPS teams up with The Rhinoplasty Society (TRS) to offer this amazing half-day program to an expected 100 attendees.

This year's program brings together the traditional didactic expertise attendees have come to expect from ASPS and TRS - experts in the field to discuss a hybrid approach to rhinoplasty utilizing precision and preservation techniques with an emphasis on optimizing patient outcome results. Attendees will learn how to manage and prevent complications and walk away with key rhinoplasty pearls and pitfalls to avoid.

## **Platinum \$10,000**

- Recognition as 2025 Rhinoplasty Symposium Platinum sponsor in promotional materials.
- Company recognition on Rhinoplasty Symposium webpage within PlasticSurgeryTheMeeting.com featuring logo, 100-word description, and link to company website.
- 15-minute speaking opportunity scheduled 30 minutes before the program begins, in a nearby room from the Symposium.
- Three company invitations to attend the program as observers (attire must not be branded).
- Host an exhibit table outside the program room.
- Pre- and post-meeting list of Rhinoplasty Symposium registrants (does not include street or email addresses).\*

## **Gold: \$7,500**

- Recognition as 2025 Rhinoplasty Symposium Gold sponsor in promotional materials.
- Company recognition on Rhinoplasty Symposium webpage within PlasticSurgeryTheMeeting.com featuring logo, 50-word description, and link to company website.
- Two company invitations to attend the program as observers (attire must not be branded).
- Host an exhibit table outside the program room.
- Post-meeting list of Rhinoplasty Symposium registrants (does not include street or email addresses).\*

## **Silver: \$5,000**

- Recognition as 2025 Rhinoplasty Symposium Gold sponsor in promotional materials.
- Company recognition on Rhinoplasty Symposium webpage within PlasticSurgeryTheMeeting.com featuring logo, 50-word description, and link to company website.
- Post-meeting list of Rhinoplasty Symposium registrants (does not include street or email addresses).\*

*\*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.*



# SIG-PALOOZA



## Event Overview

Oct. 11, 2025 | New Orleans, LA

**Audience:** Restricted to ASPS Active, International, Military, Candidate, Life, Affiliate or Resident and Fellows Forum Members

**Expected Attendance:** 500

Special Interest Groups (SIGs) are taking off at ASPS and there is no better way to get to know them than at SIG-Palooza! All ASPS members are invited to attend and get to know these new SIGs.

SIG-Palooza is a single reception for all ASPS SIGs and is open to all ASPS affiliate members attending Plastic Surgery The Meeting 2025. Each SIG will receive a SIG Station, a dedicated area for the SIG to showcase their group's mission and accomplishments. The following SIGs will be included as part of SIG-Palooza:

- Military Plastic Surgeons
- Jewish Plastic Surgeons
- Plastic Surgeons of Chinese Descent
- PRIDE
- Young Plastic Surgeons
- Women Plastic Surgeons

### **Platinum Sponsor | \$15,000 – (Two Available)**

- Platinum sponsor of SIG-Palooza (all food and beverage costs are covered by ASPS directly).
- Ten (10) Company Invitations to attend SIG-Palooza.
- Sponsor logo and link in promotional email to SIG attendees inviting them to SIG-Palooza.
- Sponsor logo and link in promotional email to ASPS members and residents inviting them to SIG-Palooza.
- Verbal sponsor recognition during SIG-Palooza.
- Sponsor logo recognition at each SIG Station.
- Logo recognition in select SIG-Palooza promotional materials including online, onsite, and print.
- Sponsor retains the first refusal of Platinum-level sponsorship of the SIG-Palooza 2025.

### **Gold Sponsor: \$5,000**

- Gold sponsor of SIG-Palooza (all food and beverage costs are covered by ASPS directly).
- Three (3) Company Invitations to the SIG-Palooza.
- Recognized in promotional email to SIG attendees inviting them to SIG-Palooza.
- Recognized in promotional email to ASPS members and residents inviting them to SIG-Palooza.
- Recognized as a Gold Sponsor on signage at each SIG Station.
- Recognized in select SIG-Palooza promotional materials including online, onsite, and print.

# HOT TOPICS

## **HOT** **TOPICS**

### Event Overview

Date: Oct. 9, 2025 | New Orleans, LA

Audience: Plastic Surgeons, Residents, Medical Students

Expected Attendance: 130

### **Platinum Sponsor: \$10,000 (Two Available)**

- Recognition as 2025 Hot Topics Platinum sponsor in promotional materials and onsite
- Company recognition on Hot Topics webpage within PlasticSurgeryTheMeeting.com featuring logo, 100-word description, and link to company website
- Ten-minute speaking opportunity (choice based on support tier and order of signed agreement)
- Five company invitations to attend 2025 Hot Topics
- One 8.5x11 inch double-sided flyer included in attendee materials
- Pre- and post-meeting attendee list\*
- One exhibit table in the Hot Topics room

### **Gold Sponsor: \$7,500 (Two Available)**

- Recognition as 2025 Hot Topics Gold sponsor in promotional materials and onsite
- Company recognition on Hot Topics webpage within PlasticSurgeryTheMeeting.com featuring logo, 50-word description, and link to company website
- Five-minute speaking opportunity (choice based on support tier and order of signed agreement)
- Three company invitations to attend 2025 Hot Topics
- One 8.5x11 inch double-sided flyer included in attendee materials
- Post-meeting attendee list\*

### **Silver Sponsor: \$3,500**

- Recognition as 2025 Hot Topics Silver sponsor in promotional materials and onsite
- Company recognition on Hot Topics webpage within PlasticSurgeryTheMeeting.com featuring logo and link to company website
- Two company invitations to attend 2025 Hot Topics
- One 8.5x11 inch double-sided flyer included in attendee materials
- Post-meeting attendee list\*

*\*As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.*

# RESIDENT AND MEDICAL STUDENT PROGRAMMING



## Senior Residents Conference

**Date:** Oct. 9, 2025

**Audience:** Senior Plastic Surgery Residents

**Expected Attendance:** 120



## Residents Bowl

**Date:** Oct. 10-12, 2025

**Audience:** Plastic Surgery Residents

**Expected Attendance:** 32 Teams

Residency comes with the unique challenge of focusing on clinical education and training while preparing to launch a practice. ASPS Resident programming has been developed and modified based on feedback from attendees to help take away the surprises during the transition from residency to practicing surgeon. Now, with one sponsorship program, your company can reach PSTM residents in four different ways: Residents Bowl, Senior Residents Conference and Resident Reception.

### **Resident Program Platinum Sponsor (Exclusive) \$25,000**

- Recognized as a platinum sponsor of Senior Residents Conference (SRC)
  - Seven-minute speaking opportunity scheduled within the programming of SRC.
  - Option to host an exhibit table outside the SRC program room
  - Four program flyers inserted into SRC attendee folder
  - Option to provide all Senior Resident Program attendees with a Welcome Bag (*Option to include product sample and insert(s)*)
- Recognized as a Platinum Sponsor of the Residents Networking Reception with three company invitations to attend
- Recognized as the Platinum sponsor of Residents Bowl
  - Sponsorship of the final round
  - Two-minute welcome address prior to round start (no product promotion)
  - Verbal recognition during each round of sponsorship
  - Photos with the winning team
  - Logo placement on trophy presented to winning team members.
  - Recognition in the PSTM section of the ASPS mobile app, on the bracket and the PSTM Website
- Recognition in all resident program promotional materials: print and online

### **Resident Program Gold Sponsor (Four Opportunities) \$12,000 each**

- Recognized as a Gold Sponsor of Senior Residents Conference (SRC)
- Option to host an exhibit table outside the SRC program room
- Three-minute speaking opportunity scheduled within the programming of SRC
- One program flyer inserted into SRC attendee folder
- Recognition as a Gold Sponsor of the Residents Networking Reception and three company invitations to attend
- Recognized as a Gold Sponsor of Residents Bowl
- Sponsorship of one of the initial three rounds\*
- Verbal recognition during sponsored round
- Two-minute welcome address prior to round start (no product promotion)
- Recognition in the PSTM section of the ASPS mobile app, onsite signage, on the bracket, and the PSTM Website
- Recognition in all resident program promotional materials: print and online

*\*Selection based on order of executed agreement.*

# RESIDENT AND MEDICAL STUDENT PROGRAMMING

*(continued)*

## ***Resident Program Silver Sponsor \$7,500 each***

- Recognized as a Silver sponsor of Senior Residents Conference (SRC)
- One program flyer inserted into SRC attendee folder
- Recognition as a Silver Sponsor of the Residents Networking Reception and two company invitations to attend
- Recognized as a Silver Sponsor of Residents Bowl
- Recognition in the PSTM section of the ASPS mobile app, onsite signage, on the bracket, and the PSTM Website
- Opportunity for company to be represented in the Exhibit Hall game for Residents.
- Recognition in all resident program promotional materials: print and online

## ***Happy Hour (Exclusive): \$10,000***

- Exclusive event for attendees at the Senior Resident Conference
- Five-minute speaking opportunity at the Happy Hour
- Recognition in all resident programming promotional materials: print and online
- Food and beverage will be provided by Sponsor

## ***Resident's Lounge (\$30,000)***

- Naming rights to the PSTM Resident Lounge
- Featured in Promotional email to Resident attendees inviting them to visit the Resident Lounge
- Recognition with company logo on all PSTM Resident Lounge signage, including banners, walls, and entry unit
- Recognition on PlasticSurgeryTheMeeting.com, the PSTM section of the ASPS mobile app and select Plastic Surgery The Meeting marketing materials.



AMERICAN SOCIETY OF  
PLASTIC SURGEONS<sup>®</sup>



THE PLASTIC SURGERY  
FOUNDATION<sup>™</sup>

**For additional information  
please email [corporatesupport@plasticsurgery.org](mailto:corporatesupport@plasticsurgery.org)**