

Cosmetic Demographics



Patient behavior

Cosmetic surgery patients who are repeat patients 44%	Cosmetic non-surgery patients who are repeat patients 77%	Cosmetic surgery patients having multiple cosmetic procedures at the same time 57%	Cosmetic non-surgery patients having multiple cosmetic procedures at the same time 60%
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Cosmetic Procedures Performed In*

	2020	% 2020	2019	% 2019	% CHANGE 2020 vs. 2019
Office	5,846,488	37%	6,812,716	37%	-14%
Hospital	2,803,625	18%	3,382,033	18%	-17%
Free-standing Ambulatory Surgical Facility	6,945,842	45%	8,233,916	45%	-16%



Ethnicity breakdown of cosmetic procedures

	2020	% 2020	2019	% 2019	% CHANGE 2020 vs. 2019
Caucasian	10,330,749	66%	12,986,511	70%	-20%
Hispanic	1,985,351	13%	2,066,836	11%	-4%
African-American	1,781,485	11%	1,777,118	10%	0%
Asian-American	1,207,619	8%	1,277,806	7%	-5%
Other	290,751	2%	320,394	2%	-9%



Cosmetic surgical procedures by group

	Caucasian	African-American	Asian/Pacific Islander	Hispanic	Other
Breast Augmentation	74%	6%	7%	12%	1%
Rhinoplasty	71%	5%	11%	10%	3%
Blepharoplasty	77%	3%	11%	8%	1%
Liposuction	61%	15%	5%	18%	1%
Abdominoplasty	74%	7%	5%	12%	1%



Cosmetic minimally-invasive procedures by group

	Caucasian	African-American	Asian/Pacific Islander	Hispanic	Other
Botulinum toxin type A	82%	4%	4%	7%	3%
Soft tissue fillers	78%	5%	5%	10%	1%
Chemical peel	72%	10%	3%	13%	2%
Laser hair removal	77%	8%	6%	8%	0%
Microdermabrasion	71%	5%	13%	9%	2%

All values are projected.
ASPS procedural statistics represent procedures performed by ASPS Member Surgeons certified by The American Board of Plastic Surgery® as well as other physicians certified by American Board of Medical Specialties-recognized boards.
*ASPS, 2021
Projections have been updated to reflect a more comprehensive set of Board-Certified physicians performing these procedures.