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2009 Quick Facts

Cosmetic and Reconstructive Plastic Surgery Trends

AMERICAN SOCIETY OF PLASTIC SURGEONS

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All of the below percentage changes are for 2009 vs. 2008

2009 TOTALS

12.5 million cosmetic procedures ↓ 1%

- **1.5 million** cosmetic surgical procedures ↓ 9%
- **11 million** cosmetic minimally-invasive procedures ↑ 1%

5.2 million reconstructive procedures ↑ 5%

AGE

People age 13-19 had the least number of cosmetic procedures last year, only 2% of the total. The most common procedures for teens were: laser hair removal, nose reshaping, laser treatment of leg veins, and laser skin resurfacing.

20-29 year olds

734,000 total cosmetic procedures ↓ 2%
 249,000 surgical ↓ 8%
 485,000 minimally-invasive ↑ 1%

30-39 year olds

2.3 million total cosmetic procedures *no change*
 352,000 surgical ↓ 10%
 1.9 million minimally-invasive ↑ 2%

40-54 year olds

Make up the largest segment of cosmetic procedures – 47% of the total.

5.7 million total cosmetic procedures *no change*
 502,000 surgical ↓ 9%
 5.2 million minimally-invasive ↑ 1%

55 and over

3.1 million total cosmetic procedures ↓ 1%
 344,000 surgical ↓ 8%
 2.8 million minimally-invasive *no change*

DID YOU KNOW...

- \$10 billion spent on cosmetic procedures in the U.S., down nearly 3%
- Office-based cosmetic procedures are up 6%
- Region with the most cosmetic procedures performed in the U.S. is Mountain/Pacific – 3.6 million procedures

GENDER

Female

91% of all cosmetic procedures

11 million cosmetic procedures *no change*
 1.3 million surgical ↓ 9%
 9.6 million minimally-invasive ↑ 1%

Male

9% of all cosmetic procedures

1.1 million cosmetic procedures ↓ 2%
 200,000 surgical ↓ 9%
 900,000 minimally-invasive *no change*

ETHNIC

Cosmetic procedures only

Hispanic ↑ 12%
 African-American ↑ 5%
 Asian-American ↓ 17%

A DECADE IN PLASTIC SURGERY

Percentage change 2009 vs. 2000

Total cosmetic procedures ↑ 69%

- Cosmetic surgical procedures ↓ 20%
- Cosmetic minimally-invasive procedures ↑ 99%

2009 TOP 5 PROCEDURES

Cosmetic Surgical

	2009 vs. 2008	2009 vs. 2000
Breast augmentation	↓ 6%	↑ 36%
Nose reshaping	↓ 8%	↓ 34%
Eyelid surgery	↓ 8%	↓ 38%
Liposuction	↓ 19%	↓ 44%
Tummy Tuck	↓ 5%	↑ 84%

Facelifts were among the Top 5 Cosmetic Surgical procedures from 2000-2004, but were replaced by tummy tucks in 2005 as more people turned towards body contouring and minimally-invasive treatments for facial rejuvenation. Breast augmentation became the top surgical procedure in 2006 and has experienced substantial growth over the past decade. In 2009, 50% of all breast augmentations were done with silicone breast implants.

Cosmetic Minimally-Invasive

	2009 vs. 2008	2009 vs. 2000
Botulinum Toxin Type A	↓ 4%	↑ 509%
Soft tissue fillers	↑ 7%	↑ 164%
Chemical peel	↑ 9%	↓ 1%
Microdermabrasion	↑ 8%	↑ 5%
Laser hair removal	<i>no change</i>	↑ 21%

Sclerotherapy was among the Top 5 Cosmetic Minimally-Invasive procedures from 2000-2005 until it was replaced by soft tissue fillers.

Reconstructive

	2009 vs. 2008	2009 vs. 2000
Tumor removal	↑ 5%	<i>unavailable</i>
Laceration repair	↑ 8%	↓ 7%
Scar revision	↑ 5%	↓ 23%
Hand surgery	↑ 10%	<i>unavailable</i>
Maxillofacial surgery	↑ 5%	↑ 14%

Breast reduction was among the Top 5 Reconstructive procedures in 2000-2008, but was replaced by maxillofacial surgery in 2009.